

# KERRVILLE PARKS AND RECREATION

## HOLIDAY LIGHTED PARADE – RULES AND REGULATIONS

**Parade Date: Saturday before Thanksgiving**

**Location: Downtown Kerrville, Texas**



### **SANTA**

The City of Kerrville will host Santa Claus for the Parade; **please do not have any additional Santa's on your float** (Blue Santa's are still considered additional Santa's and will not be allowed). Thank you for understanding the sensitivity of this matter.

### **ILLUMINATION**

**All parade entries must be thoroughly illuminated and decorated.** Illumination consists of Christmas lights and other forms of lighting where your ENTIRE entry is illuminated. Entries that show up with only the headlights on their vehicles turned on will be disqualified. Entries will not be accepted without lighting. All holiday themes are welcome – Thanksgiving, Christmas, Hanukkah, New Year's, etc.

### **PARADE ASSEMBLY & DISBURSEMENT**

Check in for **floats, trailers, large vehicles, cars, etc.**, will begin at 4:00 p.m. at the corner of Westminster and East Main and the lineup will form along East Main Street and Clearwater Paseo. The drop off points for float riders will be at the check in point at the corner of Westminster and East Main, KPUB, and Meadowview and East Main. **VEHICLES DROPPING OFF FLOAT PARTICIPANTS WILL NOT BE ALLOWED IN THE LINEUP AREA AS THERE IS NOT SUFFICIENT ROOM FOR SAFETY WITH VEHICLES AND PEDESTRIANS.**

We will have a staggered lineup every 30 minutes along East Main and Clearwater Paseo and will be grouping you into 3 groups: A, B, and C. Group A will line up at 4:00 p.m., Group B will line up at 4:30 p.m. and Group C will line up at 5:00 p.m. The parade procession will then leave Clearwater Paseo at 5:30 p.m. and travel up SH 27. The parade will take a left onto Water Street and will then start at the corner of the G Street Bridge and Water Street. The City of Kerrville works with the Texas Department of Transportation on certain lane closures throughout the route to provide a safe parade environment.

Check in for **marching bands, walking groups, horse and rider clubs, etc.**, will be at 4:30 p.m. at CarQuest Auto Parts located at 1805 Water Street. You will remain at this location and be fed into the parade once it hits this location.

The parade will then travel the normal route going west on Water Street to the Downtown Star and then north to the courthouse. All registered entries will receive detailed information regarding the parade assembly location, check-in times, and disbursement rules one week prior to the event. The contact person listed on the entry form is responsible for notifying all float riders and drivers about the assembly and disbursement rules.

### **HORSES**

All horses must have a negative EIA (Coggins) within the past 12 months. All horses must provide own street cleaners; littering ordinance strictly enforced.

### **LIABILITY**

All entries must be registered with liability waivers on file with the City of Kerrville (located on application).

### **FLOAT RIDERS**

No one is permitted to ride on car top, fender, hood, etc.

### **FLOAT & VEHICLE DRIVERS**

All drivers must be licensed and adequately trained to drive their float. The driver should have perfect visibility of the road ahead. Once the float is in position in the line-up area, the driver must be in attendance at all times and available to move the unit as necessary. Entries must remain in position assigned, unless directed by a parade official.

### **DISTRIBUTION OF MATERIALS**

Candy, samples, or other materials of any kind may NOT be thrown or otherwise distributed from the float while on the parade route (city ordinance). Units in violation of this rule will be removed from the parade.

## **MARCHING UNITS**

All bands and marching units shall be uniformly dressed and accompanied by an adult leader. An adult responsible for following all parade rules shall accompany youth organizations or groups.

## **ALCOHOLIC BEVERAGES AND ILLEGAL SUBSTANCES**

No alcoholic beverages or illegal substances of any kind will be allowed in or on the float or tow vehicle. The consumption of any alcoholic beverage / illegal substances is strictly prohibited and violators will be prosecuted. Drivers and participants shall not be under the influence of alcohol or illegal substances.

## **POLITICAL CAMPAIGNS**

No political campaigning activities are permitted in or during the parade. The City of Kerrville does not endorse any political candidate, political party, or political issue. Existing officeholders are invited to march or participate in the parade to represent the office that they hold, but they cannot promote themselves as candidates as part of that or any other unit. Candidates for public office who are not currently officeholders can participate in the parade but cannot mention or reference their candidacy for public office. No political information of any kind may be handed out, promoted or displayed as part of any unit including political signs or shirts, political campaign advertising, literature, balloons, stickers, posters, handouts, or flyers.

## **RELIGION**

Religious imagery and expression are permitted, but proselytizing is prohibited. Please be sensitive to other's beliefs.

## **FIRE EXTINGUISHER**

At least one five-pound dry chemical or 10-pound carbon dioxide fire extinguisher should be placed within easy reach of the float driver. There should be at least one fire extinguisher near each generator. **EACH FLOAT WILL REQUIRE A FIRE EXTINGUISHER.**

## **INCLEMENT WEATHER**

The parade will be held on the day scheduled unless there is severe inclement weather. Weather updates and announcements will be made available on the City's website at [www.kerrvilletx.gov](http://www.kerrvilletx.gov), and on the City's Facebook page.

## **ENTRY FEES**

Entry fees are as follows: \$50 for floats, trailers, large vehicles, cars, royalty, marching bands, walking groups, and horse & rider clubs. A late fee of \$15 will be assessed to anyone registering past the registration deadline. Acceptance of payment and entry form does not mean that your theme or comments are approved. *The entry fee is non-refundable.*

## **PRIZES**

Awards will be given for first place in each of the four categories including Marching, Youth, Non-Profit and Commercial. First place is \$150.00 and will be paid the week after the parade via check. All winners will be announced at the Courthouse Lighting Ceremony following the Holiday Lighted Parade. An announcement will be released to area media. Entries are judged on the following criteria: aesthetic quality, originality, creativity, use of animation, and / or humor and use of illumination.

## **DISCLAIMER**

The City of Kerrville Parks and Recreation Department reserves the right to refuse any entries not conforming to family oriented quality and high standards of the parade. These standards are determined by staff on a case by case scenario. Further decisions may be made on-site after visible inspection of the entry. City staff have full authority over department activities and events, including but not limited to, decision making, safety, order, and rule enforcement. Please note that this includes rules that are not specifically written in which staff determines is in the best interest of the City to enforce.

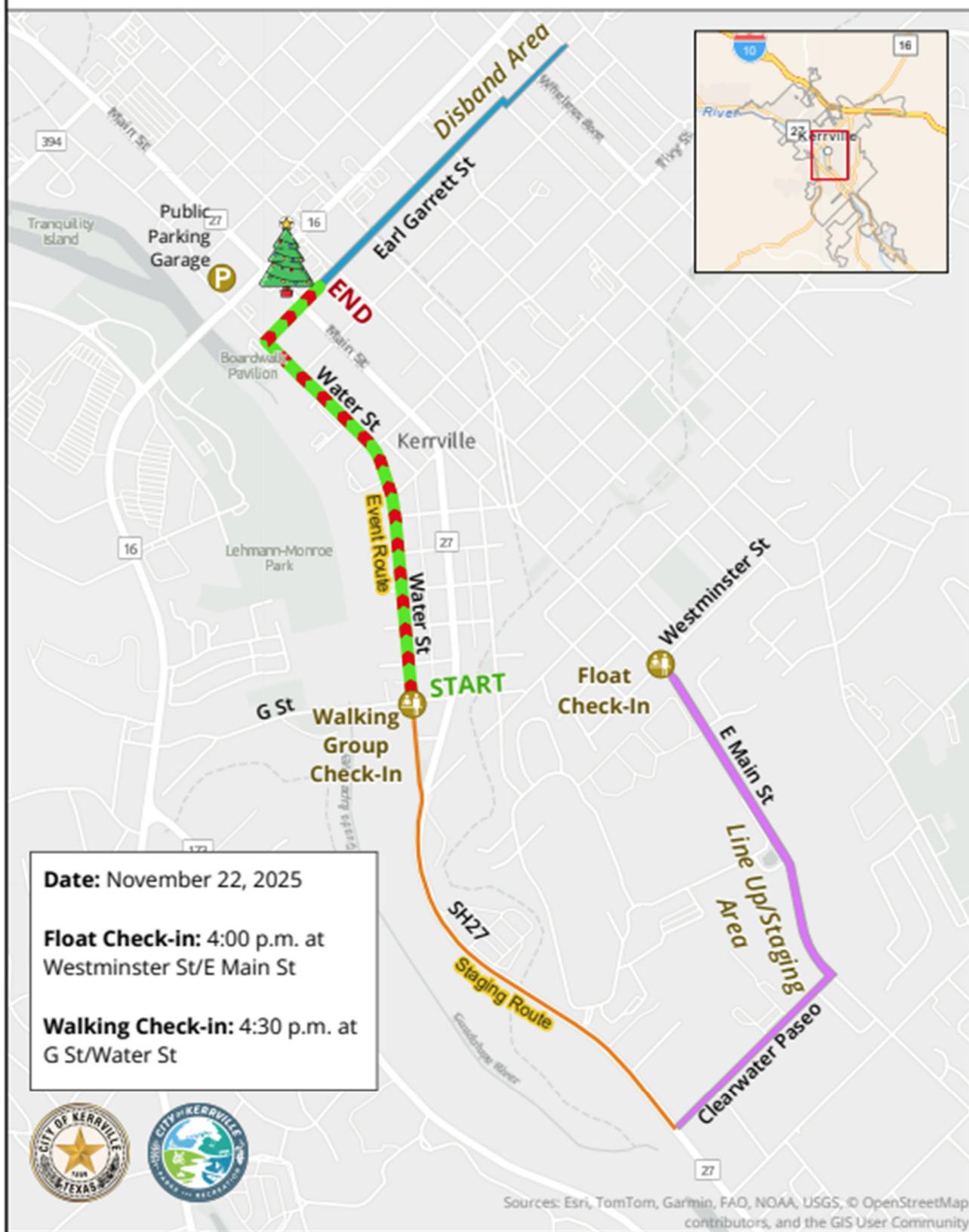
It is not possible to post every possible scenario requiring rule enforcement. Failure to comply with rules or staff, arguing, belittling, disrespecting or mistreating staff or others, may result in removal from the parade without a refund, which may affect the ability to participate in future parades. Staff and rules are expected to be respectfully adhered to. All decisions are final.

## **QUESTIONS?**

City of Kerrville – Parks and Recreation Department  
[recreation@kerrvilletx.gov](mailto:recreation@kerrvilletx.gov) | (830) 257-7300 | 2385 Bandera Highway

## PARADE MAP

## Holiday Lighted Parade Staging



Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community