



City of Kerrville FY2025-2026 Strategic Work Plan



Executive Summary

- Assessed city opportunities and issues
- SWOT Analysis
- Reviewed Kerrville 2050 plan
- Set FY 2025-26 priorities



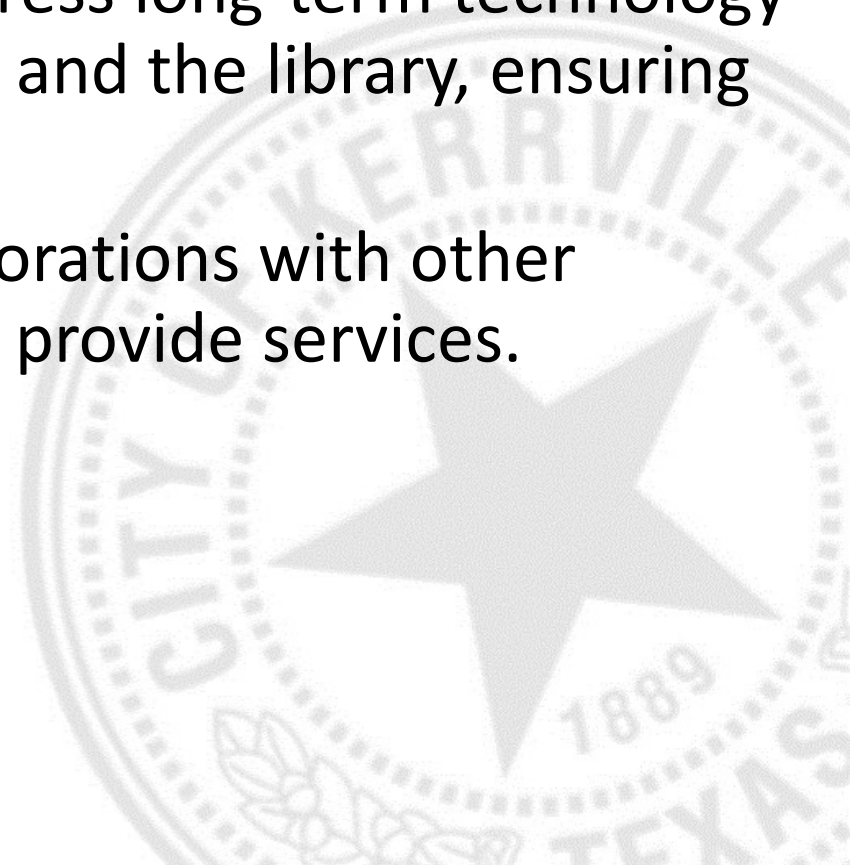


Priority 1 - PUBLIC FACILITIES & SERVICES

F1- Maintain high-quality, cost-effective public services and facilities in line with expected growth.

F3- Utilize public-private partnerships to address long-term technology needs for public safety, information services, and the library, ensuring the maintenance of these assets.

F5- Explore interlocal agreements and collaborations with other government entities and partner agencies to provide services.





Priority 2 – HOUSING & NEIGHBORHOODS

H1- Provide a diverse range of housing options to meet the needs and desires of all age groups, income levels, and lifestyles

H2- Maintain the quality and value of existing neighborhoods





Priority 3 - WATER, WASTEWATER & DRAINAGE

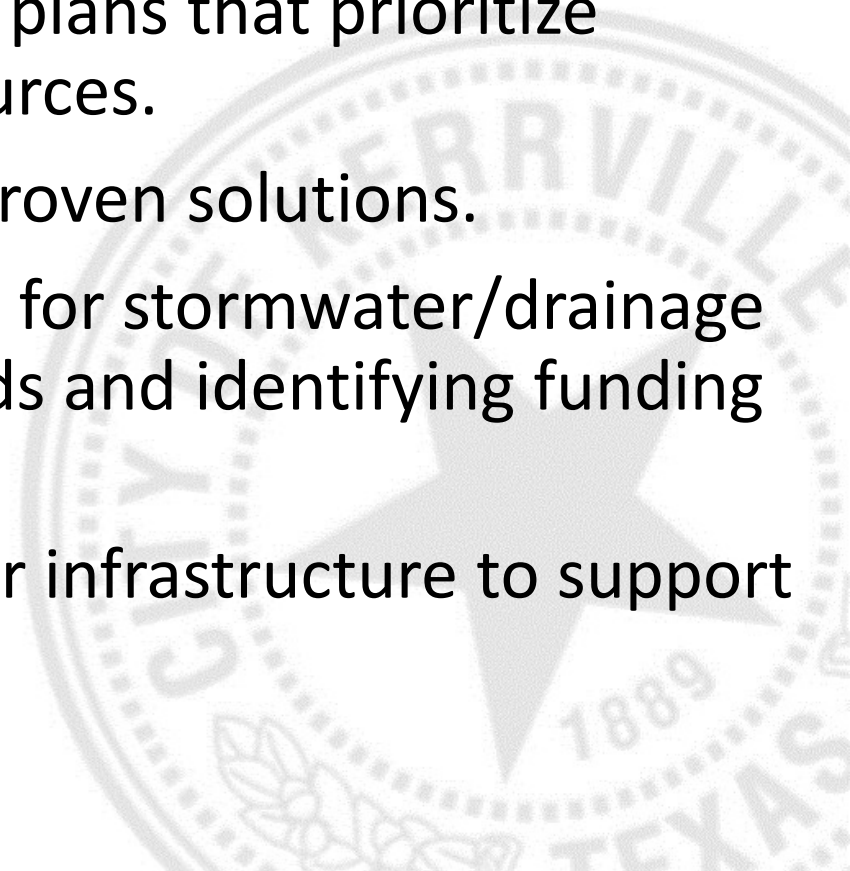
W2- Anticipate growth, consider all water sources, and plan for future droughts in long-range water planning.

W1- Develop and maintain long-range water plans that prioritize infrastructure needs and identify funding sources.

W3- Address water quality challenges with proven solutions.

W7- Develop and maintain a long-range plan for stormwater/drainage management, prioritizing infrastructure needs and identifying funding sources.

W8- Emphasize on-site green/bio stormwater infrastructure to support water quality and quantity goals.





Priority 4 - ECONOMIC DEVELOPMENT

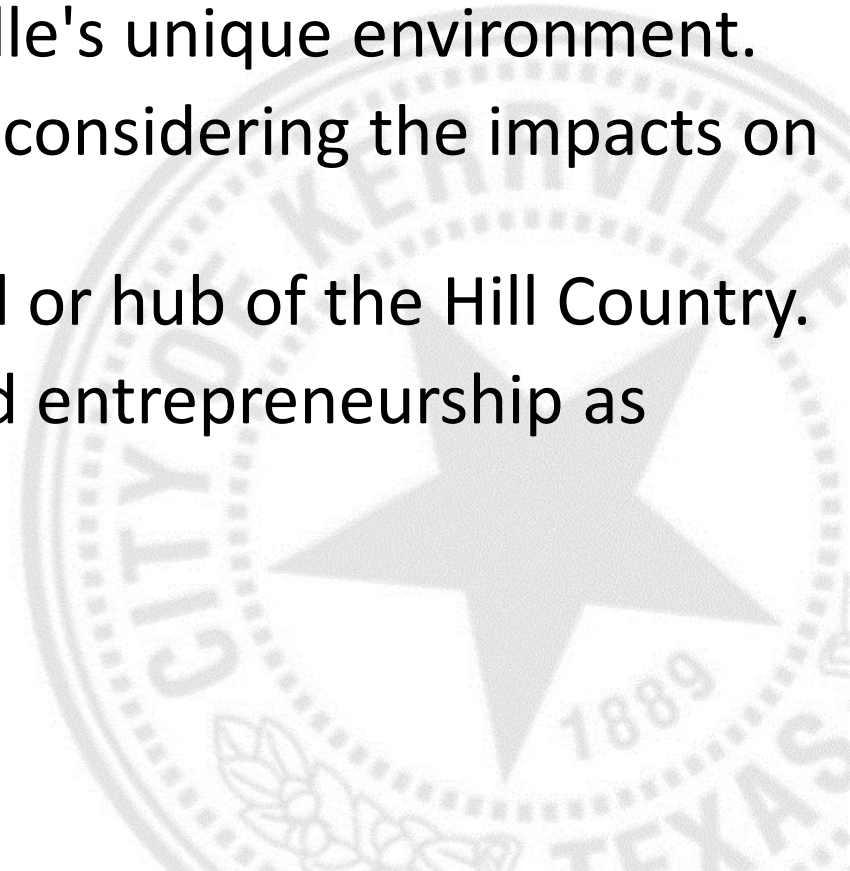
E4- Balance and diversify the City's tax base to reduce the tax burden on residential property owners.

E3- Prioritize quality of life improvements, balancing growth with community well-being and preserving Kerrville's unique environment.

E11- Promote new retail development while considering the impacts on existing businesses.

E7- Establish Kerrville's identity as the capital or hub of the Hill Country.

E9- Foster and leverage higher education and entrepreneurship as valuable community assets.

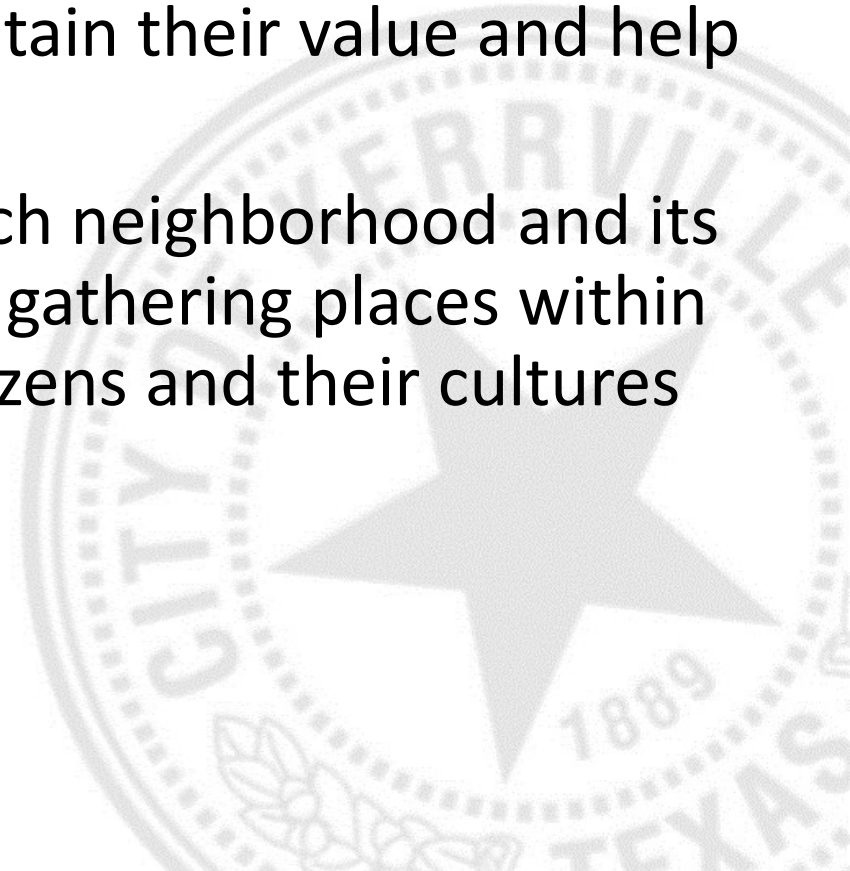




Priority 5 - COMMUNITY & NEIGHBORHOOD CHARACTER / PLACEMAKING

C7- Promote walkability and complete streets, focusing on community health in the review of new development proposals and supporting pleasing, well-kept neighborhoods that maintain their value and help sustain economic development

C6- Celebrate and honor the character of each neighborhood and its culture; revitalize neighborhoods and create gathering places within them while avoiding the displacement of citizens and their cultures





Priority 6 - DOWNTOWN REVITALIZATION

D4- Encourage and organize public events Downtown and create more gathering places to enhance Downtown as a center for arts, culture, and music.

D5- Promote a walkable, pedestrian-oriented public space that links Downtown to surrounding neighborhoods through streetscape elements, access, connections, and crossings.





Questions?

