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## **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE**

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### **Go on a Blind Date with a Book at the Library this Valentine's Day**

**Kerrville, Texas (February 14, 2017)** – Love is in the air at the Butt-Holdsworth Memorial Library this Valentine's Day, and to celebrate the library staff is once again ready to set you up on a blind date...with a book.

Select books will be wrapped, with a "personal ad" to entice a potential reader. "The goal of the *Blind Date with a Book* program is to help match readers with authors and genres they might otherwise pass over when browsing for something to read," said Library Director Laura Bechtel.

The *Blind Date with a Book* display was unveiled Tuesday, February 14<sup>th</sup> and will be available through the first week of March. To participate, just visit the library and browse the personal ads attached to each book. If one of the personal ads catches your eye, check that book out and wait to unwrap it at home. Try spending a few minutes with your new date, we hope you will be able to read it and enjoy! If the book doesn't create any sparks,

just return it – no hard feelings. Fill out the attached “Rate Your Date” form and drop it in the comments box next to the book display.

For additional information contact the Reference Desk at (830) 258-1274 or visit the city’s website at [www.kerrvilletx.gov](http://www.kerrvilletx.gov).

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The *Blind Date with a Book* display at the Butt-Holdsworth Memorial Library