



**City of Kerrville**  
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[www.kerrvilletx.gov](http://www.kerrvilletx.gov)

## **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE**

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### **Kerrville Fire Department to Host Blood Drive** **Saturday, February 25, 2017**

**Kerrville, Texas (February 13, 2017)** – It’s that time again! Please come and support the Kerrville Fire Department blood drive on Saturday, February 25, 2017 from 9:00 a.m. to 2:00 p.m. in the Wal-Mart parking lot, 1216 Junction Highway, and help give 9-year-old Ayden Atticus Frail another birthday.

When Ayden Atticus Frail was just 4 years old, he was diagnosed with neuroblastoma, a type of cancer that begins to develop before birth. The treatments for neuroblastoma, as well as the illness itself, create a constant need for blood transfusions.

Ayden, now 9, has had hundreds of transfusions in the past five years. His father, Branndon Frail, says he can see the effects of those life-giving transfusions almost immediately. “You can see his energy levels rise right before your eyes,” he said. “We’re always thankful for the support of blood donors.” Seeing the importance of blood donation, Branndon became a donor recruitment consultant with the South Texas Blood

& Tissue Center and shares Ayden's story whenever he can. On Saturday, February 25<sup>th</sup> you can help.

It only takes 45 minutes to help save the life of another person. One out of every 20 Texans will need blood at some point in their lives.

All blood donors will receive a mini-physical and a South Texas Blood and Tissue Center T-Shirt for helping to give "The Gift of Life." According to the South Texas Blood and Tissue Center, one unit of blood can save three lives and many other Texans are counting on these lifesaving donations.

"Our goal during this blood drive will be to collect 41 units of blood," said Eric Maloney, Division Chief - EMS Coordinator of the Kerrville Fire Department. "With the help of Kerrville area residents we should be able to accomplish that goal."

The South Texas Blood and Tissue Center is the main supplier of blood for patients in 67 hospitals within 43 South Texas counties. All blood types are accepted and all donations are greatly appreciated. The requirements to donate are that an individual be 17 years or older (16 years old with parental consent form), weigh at least 110 pounds, and be in good general health.

For information about donating blood, please contact Eric Maloney, Kerrville Fire Department Division Chief - EMS Coordinator at (830) 258-1206. You can also [make an appointment online.](#)

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Your donation helps Ayden regain strength between treatments to fight his leukemia.

# GIVE AYDEN ANOTHER BIRTHDAY

**GIVE BLOOD**



## Blood Drive

**Kerrville  
Fire/EMS**

Saturday,  
February 25  
9 a.m. – 2 p.m.  
Bloodmobile in the  
Wal-Mart parking lot

For further information, please contact  
**Eric Maloney at 830-257-8449**

[Make an appointment](#)

*All presenting donors receive:*



- A safe and secure donation experience
- Skilled care from our staff
- A wellness checkup and T-shirt
- Access to convenient online scheduling

[SouthTexasBlood.org](http://SouthTexasBlood.org)



Connect for Life

### Blood donor requirements

Anyone who is 16 years old and weighs at least 120 pounds (with a parental consent form), or at least 17 years old and weighs at least 110 pounds, and in good general health can donate blood. Donors must present photo ID, last four digits of their Social Security number and their birth date.



**South Texas  
Blood & Tissue Center**

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