



MAIN STREET ADVISORY BOARD AGENDA
WEDNESDAY, MAY 17, 2023, 9:00 AM
Kerrville City Hall Council Chambers

The Main Street Advisory Board serves in an advisory capacity to the Mayor and City Council and assists other City Boards and Commissions and City Staff to further goals and objectives of the City, including goals and objectives of the Kerrville 2050 Comprehensive Plan and other long-range plans adopted by the City; provides for the achievement of the Texas Main Street Program goals and criteria for the preservation and revitalization of the historic downtown in order to provide the necessary image for the downtown area and serves as a unifying factor to encourage area merchants and building owners to reinvest in downtown; creates positive change for downtown to ensure the success of the Main Street Program by identifying and mobilizing resources, building volunteer support, developing new leadership, and maintaining clear focus on the needs and opportunities for the downtown area.

1 CALL TO ORDER:

2 ANNOUNCEMENTS:

General announcements from Board members, Staff, TIRZ, & HDBA liaisons.

3 APPROVAL OF MINUTES:

3.A Minutes from the regular Main Street Advisory Board (MSAB) meeting held on April 19, 2023.

Attachments:

[MSAB Minutes 4-19-2023.pdf](#)

3.B Minutes from the Main Street Advisory Board (MSAB) Workshop held on April 19, 2023.

Attachments:

[MSAB Workshop Minutes 4-19-2023.pdf](#)

4 PUBLIC COMMENT PERIOD:

5 INFORMATION AND DISCUSSION:

5.A Report Outs from "Four Pillar" Committees

- Economic Vitality - Melissa Southern, Lyndia Rector
- Design - Sue Schulse, Meredith Tilley-Crook, Lanza Teague, Katherine Howard

- Promotion - Diana Howard, Clint Morris
- Organization - Diana Howard, Katherine Howard

5.B Four Pillar Committee Volunteer Information

Attachments:

[Volunteer Resources.pdf](#)

[2023 Four Pillar Committee Worksheet.pdf](#)

6 CONSIDERATION AND POSSIBLE ACTION:

6.A Main Street Advisory Board's 2023 Plan of Work

Attachments:

[Main Street Plan of Work 2023.pdf](#)

7 ITEMS FOR FUTURE AGENDAS:

8 ADJOURNMENT:

I hereby certify that this agenda was posted as notice of the meeting on the bulletin board at the City Hall of the City of Kerrville, Texas, and on the City's website on the following date and time: **5/12/2023 at 2:30 p.m.** and remained posted continuously for at least 72 hours preceding the scheduled time of the meeting.

Kesha Franchina

Kesha Franchina, Deputy City Secretary, City of Kerrville, Texas