

CITY COUNCIL MINUTES **JULY 21, 2022 AT 11:30 AM**
KERRVILLE CONVENTION AND VISITORS BUREAU ANNUAL MEETING
YO HOTEL AND CONVENTION CENTER, SPANISH OAK ROOM, KERRVILLE, TX

COUNCILMEMBERS PRESENT:

Roman Garcia Councilmember Place 1
Joe Herring, Jr. Councilmember Place 3
Brenda Hughes Councilmember Place 4

COUNCILMEMBERS ABSENT:

Judy Eychner Mayor
Kim Clarkson Councilmember Place 1, Mayor Pro Tem

CITY STAFF PRESENT:

E.A. Hoppe, City Manager
Julie Behrens, Director Finance
Jacob Bogusch, Accounting Asst
Ashlea Boyle, Director Parks & Rec
Megan Folkerts, Senior Analyst
Mike Hayes, City Attorney
Michael Hornes, Asst City Manager
Shelley McElhannon, City Secretary
Kim Meismer, Asst City Manager
Cody Scott, Compliance Coordinator

CALL TO ORDER: On Thursday, July 21, 2022 at 11:50 a.m., Julie Davis, President of the Kerrville Convention and Visitors Bureau (CVB) called the annual budget meeting to order at the Y.O. Hotel and Convention Center – Spanish Oak Room, 2033 Sidney Baker Street, Kerrville, Texas. Julie Davis provided opening remarks and introductions.

INVOCATION: Mindy Wendele, CVB Board Member provided the invocation.

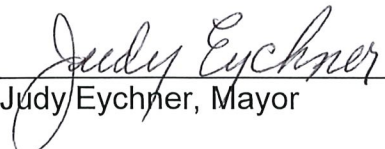
PLEDGE OF ALLEGIANCE: Julie Davis led the Pledge of Allegiance.

1. INFORMATION AND DISCUSSION

1.A. Julie Davis provided information regarding Community Interest, the CVB’s mission, Marketing Plan 2023, collected data, target areas, trends, and advertisements. She provided the Annual Report, Proposed Budget 2023, and the draft Marketing Plan. She followed-up with responses to questions. No action was taken during the meeting.

ADJOURN. The meeting adjourned 12:55 p.m.

APPROVED BY COUNCIL: 7/26/2022 **ATTEST:**



Judy Eychner, Mayor



Shelley McElhannon, City Secretary