

**AGENDA FOR MEETING OF
Kerrville Main Street Advisory Board
Thursday, July 28, 2011
12:00 PM
715 Water Street, Kerrville, Texas**

1. **Call to Order** – Peter Lewis
2. **Invocation** – Peter Lewis
3. **Visitors/Citizens Forum**
4. **Approval of Minutes & Review of Financials** – June 24, 2011
5. **Review of 10 Criteria Report** – Johnna Wade
6. **Downtown Parking Strategy**
7. **Program of Work 2011** –
Committee Reports
 - a. **Economic Development** - *Mindy Wendele, Peter Lewis, Lee Fry, Brett McDowell, Rich Schneider and Scott Rain*
 1. Business Development Updates
 - b. **Design** - *Peter Lewis, Kyle Bond, Lee Fry, Johnna Wade and Scott Rain*
 1. Public Art Project – Peter Lewis/Kyle Bond
 2. Review of Incentive Grant Application
 - c. **Promotions** - *Becky Coons, Penni Carr and Kacy Smith*
 1. Update on events
 - 4th of July Celebration – July 4, 2011
 - Ladies Night Out – August 4, 2011
 - Midnight Golf Tournament “Main Street Moonlight Drive” – October 30, 2011
 - Holiday Lighted Parade/Hill Country Holiday Round - Up – November 19, 2011
 - Mardi Gras on Main – February 21, 2012
 2. Discussion of new event
 - Schellhase Christmas Tour
 - d. **Organization** - *Rich Schneider, Brett McDowell, Penni Carr and Kyle Bond*
 1. Website Update
 2. Electronic Newsletter
8. **Announcements** –
 - a. Upcoming KMSAB Meeting – July 28, 2011
 - b. Visit from San Marcos Main Street Advisory Board – August 20, 2011
9. **Adjourn**

The facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this event. Please contact the City Secretary's Office at 830-257-8000 for further information.

I do hereby certify that this notice of meeting was posted on the bulletin board at the city hall of the city of Kerrville, Texas, and said notice was posted on the following date and time: July 25, 2011 at 11:20 am and remained posted continuously for at least 72 hours preceding the scheduled time of the meeting.

Teri Kinsey

Deputy City Secretary, City of Kerrville, Texas
