

**CITY OF KERRVILLE, MAIN STREET ADVISORY BOARD  
COMMITTEE MEETING**

**September 15, 2021**

On August 18, 2021, the Main Street Advisory Board was called to order at 3:02 p.m. in the City Council Chambers at City Hall, 701 Main Street, Kerrville, TX.

**Members Present:**

Mary Elaine Jones  
James Clint Morris  
Lyndia Rector  
William Rector Ex-Officio/Liaison from HDBA  
Melissa Southern

**Members Absent:**

Diane Howard  
Katherine Howard Ex-Officio/Liaison from TIRZ  
Anne Overby  
Michael Wellborn

**City Executive Staff Present:**

Megan Folkerts, Senior Management Analyst

**Visitors Present:**

George Eychner, KCLC  
Justin McClure, JAM Radio

**1. APPROVAL OF MINUTES**

- 1.A. Approval of minutes for the regular Main Street Advisory Board meeting held on July 21, 2021.

Lyndia Rector moved to approve minutes, Melissa Southern seconded, and the motion passed.

**2. INFORMATION AND DISCUSSION**

- 2.A. Presentation/Discussion about the Christmas Lighting Initiative (George Eychner)

George Eychner brought an informational packet to share with the board to show current and potential plans; invited Justin McClure with JAM Radio to discuss similar program in another city to help "Shop Local" efforts.

- 2.B. Update on Memorial Bricks

Update provided by Megan Folkerts on brick interest, and information that solutions are being discussed. A request for a staff report on options and sites visited was made for the next meeting.

- 2.C. Update on KACC's revival of Kerrville Outdoor Painters Event (KOPE)

Event scheduled for September 22-26th. KACC Media/Social Media to advertise artists. They need help with publicity, and locations to host artists.

2.D. Discuss Terms of Office

Members whose terms are set to expire were notified, and have been asked to spread the word on the 5 upcoming vacancies. A new member orientation was requested for newly appointed members.

3. **CONSIDERATION AND POSSIBLE ACTIONS**

3.A. Discuss how we can encourage downtown businesses to participate in the Christmas Holiday Parade & Lighting effort.

Reiterated importance of getting involved in this effort. Plans to attend the next KCLC meeting to see where MSAB can help spread the word and garner downtown support and engagement.

4. **ITEMS FOR FUTURE AGENDAS**

4.A. Presentation/Discussion with George Eychner about KCLC Initiative

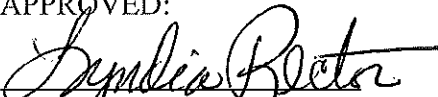
4.B. Update on Memorial Bricks

4.C. Discuss Terms of Office

**ADJOURNMENT**

The meeting was adjourned at 3:50 p.m.

APPROVED:

  
Lyndia Rector, Interim Chair

9/15/21  
Date approved

ATTEST:

  
Megan Folkerts, Senior Management Analyst