

**CITY OF KERRVILLE, MAIN STREET ADVISORY BOARD  
COMMITTEE MEETING**

**August 18, 2021**

On July 21, 2021, the Main Street Advisory Board was called to order at 3:03 p.m. in the City Council Chambers at City Hall, 701 Main Street, Kerrville, TX.

**Members Present:**

Diane Howard  
Mary Elaine Jones  
Katherine Howard Ex-Officio/Liaison from TIRZ  
James Clint Morris  
Anne Overby  
Lyndia Rector  
William Rector Ex-Officio/Liaison from HDBA

**Members Absent:**

Melissa Southern  
Michael Wellborn

**City Executive Staff Present:**

Megan Folkerts, Senior Management Analyst

**Visitors Present:**

Ashlea Boyle, Director of Parks & Recreation, City of Kerrville

**1. APPROVAL OF MINUTES**

- 1.A. Approval of minutes for the regular Main Street Advisory Board meeting held on May 19, 2021.

Clint Morris moved to approve minutes, Anne Overby seconded, and the motion passed.

**2. INFORMATION AND DISCUSSION**

- 2.A. Presentation/Discussion about Light the Island/Christmas Lighting Initiative (Ashlea Boyle)

Ms. Boyle discussed the purpose of the Light the Island Initiative, discussed the plans for installation and future use, and mentioned the funding they had procured for this project.

- 2.B. Form a recommendation regarding Sidewalk Amenity Ordinance

This item was removed from discussion, as the City removed it from consideration. Dr. Rector thanked city staff for their efforts in working with downtown business owners on this topic.

- 2.C. Update on KACC's revival of Kerrville Outdoor Painters Event (KOPE)

Item moved to next meeting, as an update was not available.

3. **CONSIDERATION AND POSSIBLE ACTIONS**

- 3.A. Discuss how we can encourage downtown businesses to participate in the Christmas Holiday Parade & Lighting effort.

Discussed ideas about Christmas lighting efforts downtown, and ideas on a door decorating contest. Dr. Rector discussed successes from last year's event, and what they intended to do this year with the live broadcast. Anne Overby volunteered to draft a letter to the businesses on the parade route to encourage participation on this date.

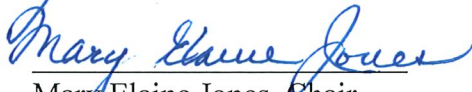
4. **ITEMS FOR FUTURE AGENDAS**

- 4.A. Presentation/Discussion with George Eychner about KCLC Initiative  
4.B. Update on Memorial Bricks  
4.C. Discuss Terms of Office

**ADJOURNMENT**

The meeting was adjourned at 3:35 p.m.

APPROVED:

  
Mary Elaine Jones, Chair

8-18-2021  
Date approved

ATTEST:

  
Megan Folkerts, Senior Management Analyst