

**CITY OF KERRVILLE, MAIN STREET ADVISORY BOARD
COMMITTEE MEETING**

March 17, 2021

On March 17, 2021, the Main Street Advisory Board was called to order at 3:01 p.m. in the City Council Chambers at City Hall, 701 Main Street, Kerrville, TX.

Members Present:

Diane Howard
Mary Elaine Jones
James Clint Morris
Anne Overby
Melissa Southern
William Rector Ex-Officio/Liaison from HDBA

Members Absent:

Lyndia Rector
Michael Wellborn
Katherine Howard Ex-Officio/Liaison from TIRZ

City Executive Staff Present:

EA Hoppe, Deputy City Manager
Megan Folkerts, Senior Management Analyst

Visitors Present:

None

1. APPROVAL OF MINUTES

- 1.A. Approval of minutes for the regular Main Street Advisory Board meeting held on January 27, 2021.

Melissa Southern moved to approve minutes, Anne Overby seconded, and the motion passed.

2. INFORMATION AND DISCUSSION

- 2.A. Update on Downtown Retail Retention and Recruitment Strategy. (E.A. Hoppe).

E.A. presented an update of businesses who are interested in a Kerrville location. Consideration of a summer workshop was discussed.

- 2.B. Kerr County Historical Commission Signage- Discuss general status of sign project . (Julie Leonard/Brenda Williams, KCHC).

Speakers were unable to attend. This item has been rescheduled for the 4/21/21 meeting.

2.C. Status Update on CDBG Downtown Revitalization Grant. (E.A. Hoppe).

E.A. gave an update on the status of the Grant. Discussion was had on the intent to use the funding for pedestrian/ADA improvements to two intersections in the Main Street district, with remaining funds to be used for sidewalk and tree well improvements.

3. CONSIDERATION AND POSSIBLE ACTIONS

3.A. Look at Community Calendar – Evaluate potential partnerships.

Reiterated interest with partnering with Arcadia for events, and creating a Historical Week coinciding with KACC's historical exhibit. Interest was expressed in understanding commitment to recreate the Annual Festival of the Arts Board. Discussion was had on Kerrville's Music Friendly City designation, which will provide an open opportunity for businesses to advertise events online. Megan will reach out to KCVB to see if their event calendar is being advertised in the newspaper.

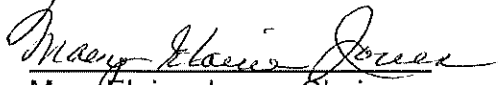
4. ITEMS FOR FUTURE AGENDAS

1. Kerr County Historical Commission Signage- Discuss general status of sign project. (Julie Leonard/Brenda Williams, KCHC). 4/21/21 meeting.
2. Presentation from Clint Morris on potential of recreating the Annual Kerrville Festival of the Arts Board. 4/21/21 meeting

ADJOURNMENT

The meeting was adjourned at 3:53 p.m.

APPROVED:


Mary Elaine Jones, Chair

4-21-2021
Date approved

ATTEST:


Megan Folkerts, Senior Management Analyst