

CITY OF KERRVILLE, MAIN STREET ADVISORY BOARD  
COMMITTEE MEETING

JULY 15, 2020

On July 15, 2020, the Main Street Advisory Board was called to order at 3:02 p.m. in the City Council Chambers at City Hall, 701 Main Street, Kerrville, TX.

**Members Present:**

Mary Elaine Jones (Chair)  
Lyndia Rector (Vice-Chair)  
Anne Overby  
Melissa Southern  
Michael Wellborn  
William Rector (Ex-Officio/HDBA Liaison)

**Members Absent:**

James Clint Morris

**City Executive Staff Present:**

Mark McDaniel, City Manager  
EA Hoppe, Deputy City Manager  
Maya Johnson, Executive Assistant

**Visitors Present:** None

1. **APPROVAL OF MINUTES**

- 1.A. Approval of minutes for the regular Main Street Advisory Board meeting held on January 15, 2020.

Mary Elaine Jones

~~William Rector~~ moved to approve minutes, Melissa Southern seconded, and the motion passed.

- 1.B. Approval of minutes for the regular Main Street Advisory Board meeting held on February 19, 2020.

Discussion was had, and it was decided more research was needed before approval.

- 1.C. Approval of minutes for the regular Main Street Advisory Board meeting held on June 23, 2020.

William Rector moved to approve minutes, Anne Overby seconded and the motion passed.

## 2. INFORMATION AND DISCUSSION

### 2.A. Update on Downtown sanitation stations and provision of masks.

Mark McDaniel updated on the status of the sanitation stations and discussion was had on board member assistance for placement of these stations and for contacting nearby businesses. Lyndia Rector and Melissa Southern agreed to volunteer. It was suggested to involve HDBA with assistance in issuing masks to businesses when in need.

### 2.B. Update on Downtown Retail Retention and Recruitment study and strategy.

Retail Coach Project Manager Kyle Cofer, presented the updated mobile data surveys that were conducted for the Downtown and Core Downtown areas. Discussion was had regarding this data and how to better connect with a larger number of Kerrville business and business property owners. Additional information was requested to include similar data since the COVID-19 pandemic began locally.

## 3. CONSIDERATION AND POSSIBLE ACTIONS

### 3.A. Discussion and consideration of top 10 action items for Downtown out of Kerrville 2050.

Mary Elaine Jones presented information describing the board's top 10 action items.

80% voted on:

D1.2-Develop a Downtown urban design/streetscape plan or set of guidelines that accommodates wider sidewalks, outdoor gathering spaces, street trees and landscaping (such as at the corner of Earl Garrett and Water Street), lighting, signage, street furniture and other pedestrian friendly amenities.

(City /Consultants).

It was decided to further discuss the top 10 list at the next meeting.

### 3.B. Discussion and consideration of Downtown calendar of annual events to promote or co-sponsor.

Discussion and consideration will take place at the next meeting.

## ADJOURNMENT

Meeting was adjourned at 4:13 p.m.

APPROVED:

Mary Elaine Jones  
Mary Elaine Jones, Chair

8-19-20  
Date approved

ATTEST:

Maya Johnson  
Maya Johnson, Executive Assistant

11/18/20-Mary Elaine Jones will stand in William Rector's stead. Mr. Rector is a non-voting  
Ex-Officio member and his motion has been struck from the minutes.

Mary Elaine Jones      Date 11-18-20