

**CITY OF KERRVILLE, MAIN STREET ADVISORY BOARD
COMMITTEE MEETING**

August 19, 2020

On August 19, 2020, the Main Street Advisory Board was called to order at 3:00 p.m. in the City Council Chambers at City Hall, 701 Main Street, Kerrville, TX.

Members Present:

Mary Elaine Jones (Chair)
Lyndia Rector (Vice-Chair)
James Clint Morris
Anne Overby
Melissa Southern
Michael Wellborn
William Rector (Ex-Officio/HDBA Liaison)

Members Absent:

None

City Executive Staff Present:

Mark McDaniel, City Manager
EA Hoppe, Deputy City Manager
Maya Johnson, Executive Assistant

Visitors Present: None

1. APPROVAL OF MINUTES

- 1.A. Approval of minutes for the regular Main Street Advisory Board meeting held on February 19, 2020.

William Rector moved to approve minutes, James Clint Morris seconded, and the motion passed.

- 1.B. Approval of minutes for the regular Main Street Advisory Board meeting held on July 15, 2020.

Melissa Southern moved to approve minutes, Lyndia Rector seconded and the motion passed.

2. INFORMATION AND DISCUSSION

- 2.A. Update on Downtown sanitation stations and provision of masks.

Melissa Southern and Lyndia Rector detailed their discussion with Mark McDaniel regarding possible locations for placement. Locations suggested were areas such as Monroe's East End Grill, City Hall Clock Tower, Arcadia Theatre, Humble Fork, Schreiner's, Turtle Creek, Hill Country Cafe, and River's Edge Gallery. Mark McDaniel requested the board's assistance with contacting the business owners nearest each location. Discussion was had regarding station security and maintenance.

2.B. Update on Downtown Retail Retention and Recruitment study and strategy.

Retail Coach President Aaron Famer, presented plans for the Downtown Retail Workshop project and recruitment plans for future incoming businesses. The Downtown Retail Workshop will be hosted as virtual meetings on September 9th at 8:30 a.m. and 5:30 p.m.

3. CONSIDERATION AND POSSIBLE ACTIONS

3.A. Discussion and consideration of top 10 action items for Downtown out of Kerrville 2050.

Mark McDaniel described the City of Kerrville's current status on the top 14 action items previously chosen by the board. Discussion was had regarding the board's vision for accomplishing these items. William Rector suggested creating an overall master plan, while Melissa Southern suggested focusing on an achievable approach by selecting items that can quickly be completed or implemented. Board discussion and consideration will be continued at the next meeting.


3.B. Discussion and consideration of Downtown calendar of annual events to promote or co-sponsor.

Discussion and consideration will take place at the next meeting.

ADJOURNMENT

Meeting was adjourned at 4:25 p.m.

APPROVED:


Mary Elaine Jones, Chair

10-21-20
Date approved

ATTEST:


Maya Johnson, Executive Assistant