

**CITY OF KERRVILLE, MAIN STREET ADVISORY BOARD
COMMITTEE MEETING**

JUNE 23, 2020

On June 23, 2020, the Main Street Advisory Board was called to order at 3:11 p.m. in the City Council Chambers at City Hall, 701 Main Street, Kerrville, TX.

Members Present:

Anne Overby
James Clint Morris
Mary Elaine Jones
Lyndia Rector via telephone
William Rector Ex-Officio/Liaison from HDBA

Members Absent:

Melissa Southern
Michael Wellborn

City Executive Staff Present:

Mark McDaniel, City Manager
EA Hoppe, Deputy City Manager
Maya Johnson, Executive Assistant

Visitors Present: None

1. WELCOME

2. APPROVAL OF MINUTES

2A. Approval of minutes for the regular Main Street Advisory Board meeting held on February 19, 2020.

February 19, 2020 minutes will be presented for approval at the next board meeting.
No action taken.

3. INFORMATION AND DISCUSSION

3A. COVID-19 impacts to Downtown.

Mark McDaniel presented information and responded to questions regarding COVID-19 hand sanitizing stations and disposable facemasks.

3B. Discuss process for finishing the development of goals and priorities.

Discussion was had regarding completion of the review of goals and priorities. Members are to submit an email to Mary Elaine Jones with a list of top 10 Action Items from the Downtown chapter of Kerrville 2050. This information will be compiled and discussed at the next meeting.

4. CONSIDERATION AND POSSIBLE ACTION

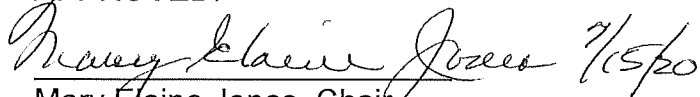
4A. Discussion and consideration on downtown retail strategy.

Mark McDaniel introduced Retail Coach and the benefits to downtown retail. Aaron Farmer, President of Retail Coach, presented an overview of downtown retail strategy on business retention and recruitment. Mark McDaniel will bring more information to the board at a later date. No action taken.

ADJOURNMENT

Meeting was adjourned at 4:05 p.m.

APPROVED:


Mary Elaine Jones, Chair

ATTEST:


Maya Johnson, Executive Assistant