

MEMBERS PRESENT

Celeste Hamman, Chair; Lisa Nye-Salladin, Vice-Chair; Matthew Thurlow; Wayne Uecker; Jesse Olivera; Lynda Ables; Rose Bradshaw; Dr. Charles Hueber, Greg Peschel

ABSENT MEMBERS

None

STAFF PRESENT

Ashlea Boyle, Director of Parks and Recreation; Rosa Ledesma, Parks and Recreation Specialist; Tina North, Office Manager; and Malcolm Matthews, Consultant.

CALL TO ORDER

On Thursday, December 5, 2019 the Parks and Recreation Advisory Board regular meeting was called to order by Celeste Hamman, Chair at 8:15 a.m. in the City Council Chambers at City Hall.

INVOCATION

Offered by Rose Bradshaw

PLEDGE OF ALLEGIANCE TO THE FLAG

1. **VISITOR / CITIZENS FORUM**

None.

2. **APPROVAL OF MINUTES**

2A. Approval of minutes of the Parks and Recreation Advisory Board regular meeting held on September 12, 2019. Rose Bradshaw motioned to approve the minutes; motion was seconded by Dr. Charles Hueber and passed 8-0.

Jesse Olivera arrived at 8:17 a.m.

3. **PRESENTATIONS**

3A. **Presentation of the 2019 Parks and Recreation Recognition Awards;**

Ashlea Boyle, Director of Parks and Recreation presented the following awards for contributions and dedication to the Parks and Recreation Department:

- Mamacita's Restaurant (not present)
- Pint & Plow (not present)
- Basement Brewers of Texas
- The Pierce Family (not present)
- The D'Orsogna (not present)
- T-N-J Engraving (not present)
- The Bosworth Company
- The Cailloux Foundation (not present)
- USB Financial (not present)
- Mini Mart
- Crenwelge Motors (not present)
- Hill Country Bicycle Works
- Dogologie (not present)
- So Fast Printing
- James Avery(not present)
- Schreiner University

- Republic Services
- Garcia Bounce House
- KPUB
- Ben E. Keith (not present)
- Keg 1 (not present)
- Inn of the Hills Hotel and Conference Center
- YO Hilton and Conference Center
- JAM Broadcasting (not present)
- H-E-B (not present)
- Pollinator Garden Volunteers (not present)
- Kerrville-Schreiner Park, Park Hosts (not present)
- Hill Country Pools and Spas (not present)
- Kerrville Professional Firefighter Association (not present)

4. **INFORMATION AND DISCUSSION**

4A **Public Art**

Mrs. Boyle introduced the topic of public art in the parks system, and the idea of utilizing the Hwy 16 bridge walls in Louise Hays Park as an opportunity for public art murals. Mr. Olivera presented a sample mural displaying landmarks in Kerrville, and ideas were discussed by the board. The board recommended that Mr. Olivera take the ideas and put together a design to present to the board for consideration and approval at the next board meeting.

4B **Volunteer Program**

Mrs. Hammond spoke about creating a database for Kerrville to encourage residents and local businesses to volunteer to help with upcoming events. Ideas were discussed.

4C **Projects Update**

Malcolm Matthews gave a presentation and provided updates on the following projects:

Tennis Complex Improvement Project – Discussed updates regarding the project. Construction began despite inclement weather, and the beginning of the tennis season the project is approximately 65% complete. It is estimated to be completed by the first part of 2020. \$1.75M project.

River Trail – Discussed updates regarding the next phase of the Kerrville River Trail - Schreiner University segment. Construction began in October 2019, we are about 10% into construction on the trail. Trail begins on the north bank from G St to Schreiner University. Some challenges of the building of this trail have been the underbrush, dead trees and debris. Approximately 80% complete on site clearing. Schreiner University will be contributing \$50,000 to this project along with a restroom at the campus trailhead. Bernhard Construction was awarded the contract for this project. Estimated completion in spring 2020. \$1.5M project.

Rainwater Catchment System – The City received a \$10,000 grant from the Upper Guadalupe River Authority (UGRA) for the installation of a rainwater catchment system in Louise Hays Park. The pavilion will be guttered to capture rainwater, and the captured rainwater will be used to irrigate landscaping. Follow up to this project will include wall work on the tank, installing an irrigation system, and landscaping. Estimated completion in 2020. \$35K project.

Mrs. Boyle gave a presentation and provided updates on the following:

Aquatics Feasibility Study – Discussed updates regarding this project. The forensic study determined that the Olympic Pool is in good condition, but needs to be re-plastered, the diving boards were identified as needing maintenance and were addressed before the summer season began, and the pump room needs to be updated. The contractor started the re-plaster project in September and completed the project in October. The next steps are to receive the final study, and hold the third and final public meeting.

4D Director's Report

Mrs. Boyle gave a presentation and provided updates on the following:

- Kerrville River Festival – First year event held at Louise Hays Park September 7th. Consisted of a concert and fireworks display to celebrate the City's 130th Birthday. Approximately 1,500 in attendance. Entertainment included Kris Jones, Cody Kouba and Phineus Reb, Tribute to George Strait, and headliner Bart Crow. Sponsored by Schreiner University, James Avery, Inn of the Hills Hotel and Conference Center, and the Y.O. Ranch Hotel and Conference Center Free admission. Expenses = \$57,000; this included the entire production including the firework display. In-kind sponsorship value = \$13,000. Cash sponsorship = \$12,000. Moving forward this event will merge with Get Outdoors Day and will be scheduled to coincide with the Annual Chalk Festival in October 2020. Schreiner University students have been working on the design of our River Festival logo. Once the logo is selected and edited (if necessary), we will begin to brand this event.
- Kerrville Triathlon Festival – was held on September 28th & 29th. Utilizes the Guadalupe River, Louise Hays Park, Kerrville River Trail, and City / County streets. Hosted by High Five Events with 1,726 total participants. Economic impact for this event was approximately \$1.2M - \$1.4M (per Kerrville Convention & Visitor's Bureau).
- Kerrville Chalk Festival – was held on October 12th & 13th in Peterson Plaza. Hosted by The Cailloux Foundation. Free admission. Estimated 10,000 people in attendance with 68 artist participating. Benefactor this year for this event was our Lady of the Hills who received \$45,000.
- Movies in the Park – Five movies were shown this summer. This well attended series is sponsored by The Cailloux Foundation and The Bosworth Company. New this year will be a Halloween Movie Month series with four more movies to run in October. Movies were selected by the community via a survey. Free admission. Approximate attendance at each movie was 250 people.
- Haunted GhouL Pool – was held on October 26th & 27th at the Olympic Pool. \$5 admission fee. This first-year event had 646 people in attendance.
- Family Fright Night – was held on October 31st at Louise Hays Park, and included games, bounce houses, trick or treating, and more. Sponsored by H-E-B. Free admission. Approximately 3,000+ people in attendance throughout the night.
- Holiday Lighted Parade – was held on November 23rd at 6:00 p.m. in the downtown Kerrville area. Sponsored by Crenwelge Motors. Float entry fee is \$20, free to the public to attend. Thousands in attendance with 91 entries.
- Light the Island Project – is a phased Kerrville 2050 action item project. This project is a combination of wrapped lights and up lighting for an enhanced experience with the goal to light the trees along Tranquility Island.
- Running Home for the Holidays 5K – to be held on December 7th on the River Trail. Entry fee \$10 per person.
- KSP Promotional Days – Fun and family-friendly events that will take place at Kerrville-Schreiner Park to be held in 2020 on March 19th: Family Game Night;

March 21st: Campfire Night; June 20th: The Dye Twist; and August 8th: End of Summer Dance. Our goal is to not only provide added camper experiences to guests staying at KSP, but to create community awareness of the park as well.

- Soccer – Soccer usage is trending upwards, and currently home to the following organizations: Our Lady of the Hills Catholic High School (home soccer games); Notre Dame Catholic School (home soccer games); Hill Country CRUSH Soccer Academy; Hill Country Youth Soccer Association, and the Parks and Recreation Department Adult Soccer League.
- Baseball / Softball – D-BAT has held 15 tournaments with 509 tournament teams to date. Goal is 1,000 teams for 2019. Programming consists of Co-ed Softball League, Senior Softball Leagues, Kerrville Little League, select baseball practice, and rentals.
- KSP Bow Hunt – Texas Parks and Wildlife Department (TWPD) to hold this annual bow hunt on the Hillside / Southside of Kerrville-Schreiner Park; hunting of white tail does and exotics. Hunters are selected via a drawing by TWPD and there are four hunting sessions in the month of December.

Board Terms – Mrs. Boyle shared the Parks and Recreation Advisory Board Terms, as follows:

- Members eligible for reappointment: Celeste Hamman, Lynda Ables, and Matthew Thurlow

Terms expire March 31, 2020. Mrs. Boyle urged members eligible for reappointment to reapply as soon as possible if interested. Board appointments are scheduled for the City Council meeting of March / April 2020.

5. CONSIDERATION AND POSSIBLE ACTION

5A **2020 Meeting Schedule**

No action taken.

6. ITEMS FOR FURURE AGENDAS

Volunteer program.

7. ANNOUNCEMENTS OF COMMUNITY INTEREST

Mrs. Nye-Salladin announced the upcoming Mountain Bike Festival event to be held at Kerrville-Schreiner Park on October 24th & 25th, 2020; included that there has been trails added to the bike trails at the Kerrville-Schreiner Park.

8. ADJOURNMENT

Adjourned at 9:38 a.m.

APPROVED: Celeste Hamman
Celeste Hamman, Chair

DATE: 9/17/2020

ATTEST: Ashlea Boyle
Ashlea Boyle, Director of Parks and Recreation

RECORDING SECRETARY: Tina North
Tina North, Office Manager