

KERRVILLE MAIN STREET ADVISORY BOARD

February 25, 2016

On Thursday February 25, 2016, the Kerrville Main Street Advisory Board meeting was called to order by Ashlea Boyle, Assistant Parks Director, at 3:30 p.m., at Kerrville City Hall, 701 Main Street, in the upstairs conference room. Gary Stork offered the invocation.

Members Present:

Rose Bradshaw
Bob Couch
Tammi Edwards
David Jones
David Martin
Melissa Southern

Members Absent:

Dainelle Logan

City Staff Present:

Ashlea Boyle, Special Programs Manager
Cheryl Brown, Deputy City Secretary

Ex-Officios Present:

Gary Stork, City Council Liaison

Visitors/Citizens Forum: No one spoke.

Discussion and Possible Action

Program of Work Committee Reports:

- a. Economic Restructuring Committee Report
There was no report.

Design:

Mr. Martin reported that he was working on a cost estimate for the placement of the Guadalupe Bass statue at Louise Hays Park. He met with JM Lowe construction regarding the details of the placement and the materials needed.

Organization:

Ms. Southern reported that at the last Main Street Advisory Board meeting, the consensus of the board members was that there should be a restructuring of the way the committees are structured. Ms. Bradshaw opined that before the next meeting, the board should think about redesigning the structure of the committees. Ms. Boyle asked that they wait to make any decisions about the committees until a future meeting.

Promotions:

Mardi Gras on Main:
Ms. Logan was not present.

Ms. Bradshaw suggested the board send a survey to the sponsors to get their feedback as to the manner in which the event was conducted.

Ms. Southern reported that, as a business owner, she and her staff were not prepared for operating a “booth” at Mardi Gras. She opined that, although some businesses are better geared toward that type of setting, hers was not.

Ms. Bradshaw suggested that, at the event next year, perhaps it could be held on a Saturday, which would allow better preparation, and better attendance.

Monthly Reports:

Staff Report

Ms. Boyle reported that she was moving to the Parks Department, as the Assistant Parks Director. She was still planning to work as the staff contact for the Main Street Advisory Board.

City Council, Advisory Board Ex-Officio report:

Councilmember Stork gave a report of recent Council activities. He reported that he had asked both the City Council and EIC to consider a policy for historic buildings in Kerrville.

Historic Downtown Business Alliance Ex-Officio report:

There was no report, as the Ex-Officio was not present.

Kerrville Economic Development Corporation Ex-Officio report:

There was no report, as the Ex-Officio was not present.

Items for Future Agendas:

Mr. Jones asked if Ms. Boyle could bring a financial report on Mardi Gras.

Adjourn

The board adjourned at 4:17 p.m.

Date approved _____

Ashlea Boyle, Special Programs Mgr.

Cheryl Brown, Deputy City Secretary