

KERRVILLE MAIN STREET ADVISORY BOARD

January 28, 2016

On Thursday January 28, 2016, the Kerrville Main Street Advisory Board meeting was called to order by Ashlea Boyle, Assistant Parks Director, at 3:30 p.m., at Kerrville City Hall, 701 Main Street, in the upstairs conference room. Gary Stork offered the invocation.

Members Present:

Rose Bradshaw
Bob Couch
David Jones
Dainelle Logan
David Martin
Melissa Southern

Members Absent:

Tammi Edwards

City Staff Present:

Ashlea Boyle, Special Programs Manager
Cheryl Brown, Deputy City Secretary

Ex-Officios Present

Gary Stork, City Council Liaison

VISITORS/CITIZENS FORUM: No one spoke.

Program of Work Committee Reports:

Economic Restructuring:

Ms. Boyle suggested the board appoint a new chairperson for this committee. Mr. Jones asked that the board wait until the February meeting, and the board agreed.

Design:

Mr. Martin gave a reported that the committee was still working on the placement of the Guadalupe Bass statue. He stated the statue was approved to go in Louise Hays Park. He reported that the contract was set to go to the City Council at their next meeting for approval. He anticipated statue being placed in the park by the end of the summer.

Organization:

Ms. Southern reported that the committee did not meet.

Promotions:

Mardi Gras on Main:

Ms. Logan reported where the location of the band and the dance floor would be.

Ms. Boyle reported that no tents would be rented. The VIP event was scheduled to be at the pavilion. Chairs were rented. There would be lighting at the pavilion.

HEB was scheduled to serve shrimp. Rails was to do the VIP portion of the event, and the Sweeter Side of Rails was to do desserts.

Sponsorship had reached a total of \$13,500. Board members were encouraged to attempt to get more sponsors to commit.

MONTHLY REPORTS:

Staff Report

Ms. Boyle reported that she was moving to the Parks Department, as the Assistant Parks Director. She was still planning to work as the staff contact for the Main Street Advisory Board.

City Council, Advisory Board Ex-Officio report:

Councilmember Stork gave a report of recent Council activities.

Historic Downtown Business Alliance Ex-Officio report:

There was no report, as the Ex-Officio was not present.

Kerrville Economic Development Corporation Ex-Officio report:

There was not report, as the Ex-Officio was not present.

Ms. Bradshaw asked if the board should meet again to finalize Mardi Gras plans, and the board agreed to meet on February 2, 2016 at 11:00 at City Hall in the upstairs conference room.

ADJOURN

The board adjourned at 4:00 p.m.

Date approved _____

Ashlea Boyle, Special Programs Mgr.

Cheryl Brown, Deputy City Secretary