

KERRVILLE MAIN STREET ADVISORY BOARD

September 24, 2015

On Thursday September 24, 2015, the Kerrville Main Street Advisory Board meeting was called to order by Mindi Franklin, at 3:30 p.m., at Kerrville City Hall, 701 Main Street, in the Council Chambers. David Martin offered the invocation.

Members Present:

Mindi Franklin, Chair
Rose Bradshaw
Tammi Edwards
David Martin
Melissa Southern

Members Absent:

Scott Bolton, Vice-Chair
Dainelle Logan

City Staff Present:

Terry Cook, Main Street Manager
Ashlea Boyle, Special Projects Manager
Cheryl Brown, Deputy City Secretary

Liaisons Present

None

VISITORS/CITIZENS FORUM: No one spoke.

Approval of Minutes:

Ms. Bradshaw moved to approve the minutes for the August 27, 2015 meeting. Ms. Southern seconded, and the motion passed 5-0.

DISCUSSION AND POSSIBLE ACTION

Program of Work Committee Reports:

Economic Restructuring:

Mr. Bolton was absent, therefore no report was made.

Design:

Mr. Martin reported that the City Council approved the "Guadalupe Bass" public art project at their September 22, 2015 meeting. The next step is to draft a contract with the artist for the project. He reported that the project was scheduled to take three to four months to complete, with unveiling to take place in late spring, 2016.

Organization:

Ms. Southern reported that the committee met and discussed clearer guidelines of responsibilities for the committee members. Ms. Franklin opined that another strategic planning committee meeting should take place.

Promotions:

Holiday Lighted Parade:

Mr. Cook gave a report on the parade preparations.

Mardi Gras on Main: The Schreiner Mansion may not be available for the VIP gathering, as the university has changed the availability and use of the mansion. There was some discussion regarding the times for street closures for this and other events. There was also some discussion about holding the event in Louise Hays Park.

6. MONTHLY REPORTS

6A. Staff Report

Mr. Cook spoke briefly about his experience and what he brings to the position of Main Street Manager. He reported that he wants to develop a strategic plan for the Main Street program. He said he planned to contact each board member for their feedback. Ms. Boyle reported that the EIC voted to program the first phase of the streetscape program into their Fiscal Year 2016 budget, which was to include repairs to the parking garage.

6B. City Council, Advisory Board Liaison report:
Councilmember Stork was absent.

6C. Kerrville Economic Development Corporation Advisory Board Liaison report:
Leah Dixon, Administrative Assistant, reported that she had nothing new to report.

6D. Report regarding the Historic Downtown Business Alliance
There was no report, as the liaison was not present.

7. ITEMS FOR FUTURE AGENDAS: Discuss and vote on a location for the 2016 Mardi Gras on Main.

8. ANNOUNCEMENTS

The Sock Hop event was cancelled for 2015.

9 ADJOURN

The meeting was adjourned at 4:05 p.m.

Date approved _____

Mindi Franklin, Chairperson

Cheryl Brown, Deputy City Secretary