

KERRVILLE MAIN STREET ADVISORY BOARD

June 25, 2015

On Thursday June 25, 2015, the Kerrville Main Street Advisory Board meeting was called to order by Scott Bolton, Vice- Chair, at 3:32 p.m., at Kerrville City Hall, 701 Main Street, in the Council Chambers. David Martin offered the invocation.

Members Present:

Scott Bolton, Vice-Chairperson
Rose Bradshaw
Tami Edwards
David Martin
Melissa Southern

Members Absent:

Mindi Franklin, Chairperson
Dainelle Logan

City Staff Present:

Kimberly Snyder, Main Street Manager
Ashlea Boyle, Special Projects Manager

Liaisons Present

Leah Dixon, Kerrville Economic Development Corporation
Jacques DuBose, Historic Downtown Business Alliance

VISITORS/CITIZENS FORUM: No one spoke.

Approval of Minutes:

Ms. Edwards moved to approve the minutes for the May 28, 2015 meeting. Ms. Southern seconded, and the motion passed 5-0.

DISCUSSION AND POSSIBLE ACTION

Program of Work Committee Reports:

Economic Restructuring:

Mr. Bolton reported that this committee had not met, due to his scheduling conflicts, but there was a plan to meet before the end of the month.

Design:

Public Art:

Mr. Martin reported that submittals were received for the public art project, and the committee planned to contact the artists to discuss the projects, and mediums in which the projects would be completed. He stated he would bring back an updated report at the next board meeting.

Organization:

Ms. Southern reported that the committee met on Thursday, June 11, 2015. They discussed allowing people to apply for signage grants. She also reported that the brochures showing the historic downtown businesses were being reviewed and revised. The committee members discussed street closing schedule, and the merchants complaints. They also discussed moving Mardi Gras on Main moving to Water Street near the River's Edge Gallery.

Promotions:

Ms. Snyder reported that the committee discussed moving Mardi Gras on Main to Water Street, with the VIP event held at River's Edge Gallery. Chalk Festival was being moved to October, 2016. They also discussed moving the Holiday Parade to Louise Hays Park.

6. MONTHLY REPORTS

6A. Staff Report

Ms. Snyder reported on the monthly reports she is required to do each month. She attended a seminar regarding tax credits, and planned to distribute the information to the downtown merchants. She gave a brief description of what was to take place at the 4th on the River event in Louise Hays Park. She also reported that there was renewed interest in the Arcadia Theater.

6B. Report regarding the Historic Downtown Business Alliance

Mr. DuBose reported on the HDBA activities. He reported that the 4th of July weekend has several events planned.

7. ITEMS FOR FUTURE AGENDAS

8. ANNOUNCEMENTS

9 ADJOURN

The meeting was adjourned at 3:53 p.m.

Date approved _____

Scott Bolton, Vice-Chairperson

Cheryl Brown, Deputy City Secretary