

KERRVILLE MAIN STREET ADVISORY BOARD

February 26, 2015

On Thursday February 26, 2015, the Kerrville Main Street Advisory Board meeting was called to order by Mindi Franklin, Chair, at 3:30 p.m., at Kerrville City Hall, 701 Main Street, in the Council Chambers. David Martin offered the invocation.

Members Present:

Scott Bolton, Vice-Chair
Stan Cobbs (arrived at 3:49 p.m.)
Tami Edwards
David Martin
William Rector
Melissa Southern

Members Absent:

Mindi Franklin, Chairperson

City Staff Present:

Kimberly Snyder, Main Street Manager
Ashlea Boyle, Special Projects Manager

VISITORS/CITIZENS FORUM: No one spoke.

Approval of Minutes:

Ms. Edwards moved to approve the minutes for the Main Street meeting held on December 11, 2014 as presented. Ms. Southern seconded, and the motion passed 5-0.

DISCUSSION AND POSSIBLE ACTION

Program of Work Committee Reports:

Economic Restructuring:

Mr. Bolton did not have a report.

Design:

Public Art:

Mr. Martin reported that the Mardi Gras on Main banners were up..

Organization:

Ms. Southern said there were no meetings of the organization committee since the last board meeting.

Promotions:

Mardi Gras on Main:

Ms. Edwards reported that there was still a need for volunteers. A training session will be held on February 16, 2015 at 5:30 p.m. in the upstairs conference room at City Hall. Streets will close at 2:00 p.m. on the day of the event. There was still a need for gumbo contestants. Food for the VIP party will be provided by Cartewheels, Francisco's and Rails. Radio ads will air beginning in early February

Ms. Snyder reported that thus far \$15,205.00 in sponsorships had been received.

Signature wine labels were going to print Monday, January 26, 2015. Sponsor invitations were mailed. Court nominees were notified.

6. MONTHLY REPORTS

6A. Staff Report

Ms. Snyder reported that she was working on decorations for Mardi Gras on Main. Traci Carlson volunteered to be in charge of the decorations for the event. Ms. Snyder also reported that she was scheduled to go to Main Street training February 2-6, 2015 at Nacogdoches, Texas.

Ms. Boyle reported that she and Ms. Snyder planned to attend the EIC meeting on 1-26-15 to request \$10,000.00 in funding for Mardi Gras on Main.

6B. Report regarding the Historic Downtown Business Alliance

Ms. Wilt was not present, but Ms. Snyder reported that Cartewheels was open in their new location in the Schreiner Building. Salads closed, but there were two businesses interested in opening in that location. Mariposa planned an "Art Walk" for the spring. Sock Hop on the Star was moved to September 19, 2015.

7. ITEMS FOR FUTURE AGENDAS

Mr. Rector stated he wants to put the Schreiner Mansion on the next agenda. He wants to look into helping Schreiner University get through the City's fire code requirements.

8. ANNOUNCEMENTS

9 ADJOURN

The meeting was adjourned at 4:06 p.m.

Date approved _____

Scott Bolton, Vice-Chairperson

Kim Snyder, Main Street Manager