

KERRVILLE MAIN STREET ADVISORY BOARD

October 23, 2014

On Thursday October 23, 2014, the Kerrville Main Street Advisory Board meeting was called to order by Mindi Franklin, Chairperson, at 3:30 p.m., at Kerrville City Hall, 701 Main Street, in the Council Chambers. Mr. Cobbs offered the invocation.

Members Present:

Mindi Franklin, Chairperson
Stan Cobbs
Tami Edwards
David Martin
William Rector
Melissa Southern

Members Absent:

Scott Bolton, Vice Chair

City Staff Present:

Ashlea Boyle, Special Projects Manager

Ex-Officio Member Present:

Keri Wilt, Historic Downtown Business Association

VISITORS/CITIZENS FORUM: No one spoke.

Approval of Minutes:

Mr. Cobbs moved to approve the Minutes for the Main Street Meeting held on September 25, 2014 as presented. Ms. Southern seconded, and the motion passed 6-0.

DISCUSSION AND POSSIBLE ACTION

Program of Work Committee Reports:

Economic Restructuring:

Ms. Franklin reported that there had been no committee meeting since the last Main Street Advisory Board meeting. She added that Jonas Titas, Executive Director of the Kerrville Economic Development Corporation, was working very closely with this committee, and would continue to do so in the future.

Design:

Public Art: Mr. Martin reported that the proposed letter for the call to artists for this project was still being reviewed by the City's legal department. He stated that the poster contest connected to Mardi Gras on Main was to begin soon, and he suggested that the winning poster be used to put on a new banner to display in the downtown area.

Organization:

Mr. Cobbs reported that \$500 was received from the Kerrville Convention Visitors Bureau to help defray the costs of the brochures currently being displayed.

Promotions:

Mardi Gras on Main: Ms. Edwards reported that Cedryl Blue was chosen as the band for the event. A local vendor, Wahoo's, agreed to participate, and prepare Cajun dishes for the event.

Ms. Boyle reported that a photo booth was to be placed at the event. The Royal Court nomination boxes were decorated, and were to be placed at various locations to allow people to vote for their nominations for the Court.

Holiday Lighted Parade: Ms. Boyle reported that press releases were done, and entries were coming in. Posters were put up in the downtown area. Ms. Boyle asked for nominations for the Grand Marshal.

Mr. Rector moved to nominate Representative Andrew Murr for Grand Marshal, and for the board to contact him to see if he was available, and that as a second choice, Judge Tom Pollard. Mr. Cobb seconded, and the motion passed 6-0.

Downtown Christmas Lighting: Mr. Rector reported that the ad hoc lighting committee met, and the Historic Downtown Business Alliance consented to "parent" the committee. The next step was to obtain funding through donations for the costs of the project. Some funds were received, but more were needed. Letters were prepared, and distributed to Earl Garrett Street and Water Street merchants, asking them to contribute to the costs of the project. Mr. Rector moved for the board to consider contributing \$1,000 to the lighting project. Mr. Cobbs seconded.

Ms. Franklin asked for a motion to increase the amount to \$1,500. Mr. Martin made the motion, Ms. Edwards seconded and the motion passed 6-0.

6. MONTHLY REPORTS

6A. Staff Report

Ms. Boyle reported that Grape Juice celebrated their 5 year anniversary in the downtown area. The Schreiner building was getting a new tenant, Cartwheels Catering, who will be moving in to the building in the near future. They also plan to start a culinary school next fall. They hope to use the building as an event venue as well.

The November meeting will be held on the 13th, and the December meeting will be held on the 11th.

The Homecoming parade was scheduled for this evening.

The Kerr County Fair Association was to hold their parade during the weekend.

6B. Monthly update regarding Historic Downtown Business Alliance activities

Ms. Wilt reported that Cartwheels planned to serve coffee and pastries during the morning. The lease was to begin in January, 2015.

The downtown business known as Gather, and the business next to it were scheduled to open as new businesses. Carpenter Enterprises, which will be a boutique real estate firm, and Mariposa, which will be an antique boutique.

She also reported that Sock Hop was a successful event.

7. ITEMS FOR FUTURE AGENDAS
None

8. ANNOUNCEMENTS
None

9. ADJOURN
The meeting was adjourned at 4:11

Date approved _____

Mindi Franklin, Chairperson

Ashlea Boyle, Special Projects Manager