

KERRVILLE MAIN STREET ADVISORY BOARD

September 25, 2014

On Thursday September 25, 2014, the Kerrville Main Street Advisory Board meeting was called to order by Scott Bolton, Vice-Chair, at 3:35 p.m., at Kerrville City Hall, 701 Main Street, in the Upstairs Conference Room. Mr. Cobbs offered the invocation.

Members Present:

Scott Bolton, Vice Chair

Stan Cobbs (Mr. Cobbs stepped out at 4:10 p.m. and returned at 4:25 p.m.)

Tami Edwards

David Martin

William Rector

Members Absent:

Mindi Franklin, Chairperson

Melissa Southern

City Staff Present:

Ashlea Boyle, Special Projects Manager

Cheryl Brown, Deputy City Secretary

Ex-Officio Member Absent:

Keri Wilt, Historic Downtown Business Association

VISITORS/CITIZENS FORUM: No one spoke.

Approval of Minutes:

Mr. Cobbs moved to approve the Minutes for the Main Street Meeting held on August 28, 2014 as presented. Mr. Martin seconded, and the motion passed 5-0.

DISCUSSION AND POSSIBLE ACTION

Program of Work Committee Reports:

Economic Restructuring:

Mr. Bolton reported that there had been no committee meeting since the last Main Street Advisory Board meeting.

Design:

Public Art: Mr. Martin reported that the City's legal department was still reviewing the letter that will serve as the call to artists for this project.

Organization:

Mr. Cobbs reported that the committee met on September 11, 2014. There were several volunteers for the committee, and Mr. Cobbs opined that he felt only one additional volunteer was needed. The committee discussed various ideas and issues, such as recognition of National Preservation Month in May, 2015; printing maps and brochures for which the Convention and Visitors Bureau committed to donating \$500.00 toward the cost; keeping the community involved in Kerrville Main Street events; and perhaps

initiating a “Did you know” publication in the local newspaper to keep the public informed of businesses in the area.

Promotions:

Ms. Edwards gave the following report:

Mardi Gras on Main: There were several bands who expressed an interest in playing for the event. Cedryl Ballou, who played at the 2013 Mardi Gras on Main event, was one of those bands. After some discussion, Mr. Cobbs moved to recommend to the committee to hire Mr. Ballou. Mr. Richter seconded, and the motion passed 5-0.

The committee also suggested the possibility of a Gumbo cook-off during the Mardi Gras on Main event.

It was reported that there would be no entry fee for the 2015 event, and no auction. There were plans for a raffle, costume contest, and to allow the public to nominate people for the royal court. The VIP party was shortened to one hour. There would be no wine glasses given away, they could however, be purchased. There were plans to hire bartenders to serve the alcoholic beverages, rather than volunteers. There was discussion of ways the downtown businesses could be included in the event.

Holiday Lighted Parade: The parade was scheduled for November 22, 2014, and it was determined that the Kerrville Main Street Advisory Board would be more involved with the planning of this year’s parade.

Downtown Parking Committee Update:

Mr. Martin reported that the committee made a presentation to City Council at their last meeting, but no action was taken by the Council. The committee plans to arrange for updated signage in the downtown area, and in the parking garage. The Bank of America building was sold, although the type of business is as yet unknown.

Select dates for the November and December Main Street Advisory Board meetings:

Ms. Boyle reported that the regular meeting dates for November and December would fall on holidays, and asked the board members to determine alternate dates on which they could meet. After some discussion, it was determined that the board would meet on the following dates:

November 13, 2014-Ms Edwards moved to accept this date as their meeting date for November. Mr. Martin seconded, and the motion passed 4-0 (Mr. Cobbs was out of the room when this vote was taken).

December 11, 2014-Mr. Rector moved to accept this date as their meeting date for December. Ms. Edwards seconded, and the motion passed 4-0 (Mr. Cobbs was out of the room when this vote was taken).

Downtown Christmas Lighting:

Mr. Rector reported that the committee met, and they determined that they needed a “parent” organization, to which they would report, and which would oversee the decisions made by the committee. Mr. Rector suggested that Main Street Advisory Board be that “parent organization.” He also reported that the Rotary organization was not able to assist with the funding of the Downtown Christmas Lighting this year. The total cost of the project was \$5,287.00. There was some discussion of making the

lighting “permanent,” as well as using colored lights, which were not cost effective. There was also the possibility of using LED lights, rather than the current ones. Mr. Bolton and Ms. Boyle opined that more research needed to be conducted regarding the Main Street Advisory Board overseeing the committee, because there may be a conflict of interest with the board being a municipal board. Ms. Boyle offered to speak with the City Attorney to get answers to their questions.

MONTHLY REPORTS

Staff Reports by Ashlea Boyle:

-Pampell’s opening was today, September 25, 2014. The business has a bar and grill, with plans for performing bands on the weekends.

-Kerrville Triathlon Festival was scheduled for the 26th – 28th of September.

-Sock Hop was scheduled for September 27, 2014. A Main Street booth was to be set up at the event.

-Main Street’s Holiday Parade was scheduled for November 22, 2014.

-River trail update: Work was continuing on the park improvements and river trail construction.

5B. Historic Downtown Business Alliance activities by HDBA President Keri Wilt:

There was no report due to Ms. Wilt’s absence.

6. ITEMS FOR FUTURE AGENDAS

None were mentioned.

7. ANNOUNCEMENTS

ADJOURN: The meeting adjourned at 4:45 p.m.

Date approved _____

Scott Bolton, Vice-Chair

Cheryl Brown, Deputy City Secretary