

KERRVILLE MAIN STREET ADVISORY BOARD

August 28, 2014

On Thursday August 28, 2014, the Kerrville Main Street Advisory Board meeting was called to order by Mindi Franklin, Chair, at 3:30 p.m., at Kerrville City Hall, 701 Main Street, in the Upstairs Conference Room. Mr. Cobbs offered the invocation.

Members Present:

Mindi Franklin, Chair
Stan Cobbs
Tami Edwards
David Martin (arrived at 3:33 p.m.)
Melissa Southern

Members Absent:

Scott Bolton, Vice Chair
William Rector

City Staff Present:

Ashlea Boyle, Special Projects Manager

Ex-Officio Member Present:

Keri Wilt, Historic Downtown Business Association

VISITORS/CITIZENS FORUM: No one spoke.

DISCUSSION AND POSSIBLE ACTION

4A. Program of Work Committee Reports:

Economic Restructuring:

The report was deferred, due to Mr. Bolton's absence.

Design:

Ms. Boyle reported that Mr. Martin revised the letter of interest to be sent to artists regarding the public art project. The City's Legal Department was reviewing the letter.

Ms. Southern stated that she wanted to be on the design committee.

Mr. Martin reported that the letter reviewed the call to artists, which was to be put on the Main Street website. He reviewed the requirements and application. He opined that the timeline for the call to artists, due to the times for the parade and Mardi Gras on Main getting close.

Organization:

Mr. Cobbs stated that there was a need for more volunteers, and he had nothing to report at this time. Ms. Southern also indicated that she would be willing to serve on the organization committee.

Promotions:

Ms. Edwards stated there was nothing to report. Ms. Franklin reported that all the board members need to actively recruit volunteers for planning Mardi Gras on Main. Ms. Boyle stated she is drafting a press release asking for volunteers for Mardi Gras and all of the Main Street committees. A meeting for planning Mardi Gras/Promotions

Committee was set for September 4, 2014 at 9:00 a.m. in the upstairs conference room at City Hall.

Downtown Parking Committee Update:

Mr. Martin reported that the committee was working on updating the downtown parking report, and hoped to have it ready for the City Council's review on September 23, 2014.

Discuss possible revisions to the Main Street Advisory Board Bylaws:

Ms. Boyle reported that the bylaws had been revised, and a copy was at the board members' places.

Mr. Cobbs moved to approve the bylaws as presented. Ms. Southern seconded, and the motion passed 5-0.

MONTHLY REPORTS

Staff Reports by Ashlea Boyle:

-Interviews were still being conducted for the Main Street Manager position, for which applications were still being reviewed. There was an interview set up for September 2, 2014 with an applicant who was currently a main street director with another city.

-Kerrville Triathlon Festival was scheduled for the 26th – 28th of September.

-Sock Hop was scheduled for September 27, 2014. A Main Street booth was to be set up at the event.

-Main Street's Holiday Parade was scheduled for November 22, 2014.

-River trail update: Work was continuing on the park improvements and river trail construction.

5B. Historic Downtown Business Alliance activities by HDBA President Keri Wilt:

Ms. Wilt reported the details of the Sock Hop. She also reported that there was to be an unveiling of the fossil statue in the downtown area on Saturday, August 30, 2014 at 9:00 a.m.

Ms. Boyle introduced Ms. Southern as the newest Main Street Advisory Board member.

6. ITEMS FOR FUTURE AGENDAS

None were mentioned.

7. ANNOUNCEMENTS

Ms. Boyle announced that the Bank of America building is under contract, but she did not have any further information.

ADJOURN: The meeting adjourned at 4:00 p.m.

Date approved _____

Mindi Franklin, Chairperson

Ashlea Boyle, Special Projects Manager