

## **KERRVILLE MAIN STREET ADVISORY BOARD**

July 24, 2014

On Thursday July 24, 2014, the Kerrville Main Street Advisory Board meeting was called to order by Mindi Franklin, Chair, at 3:34 p.m., at Kerrville City Hall, 701 Main Street, in the Upstairs Conference Room. Mr. Cobbs offered the invocation.

### **Members Present:**

Mindi Franklin, Chair  
Scott Bolton, Vice Chair  
Stan Cobbs  
David Martin

### **Members Absent:**

Tami Edwards  
William Rector  
Melissa Southern

### **City Staff Present:**

Ashlea Boyle, Special Projects Manager  
Cheryl Brown, Deputy City Secretary  
Hayley Morrill, City Intern

### **Ex-Officio Member Absent:**

Keri Wilt, Historic Downtown Business Association

**VISITORS/CITIZENS FORUM:** No one spoke.

## **DISCUSSION AND POSSIBLE ACTION**

### **4A. Program of Work Committee Reports:**

#### **Economic Restructuring:**

Mr. Bolton reported that ten completed surveys were received, and more were expected. He stated that most of the responses were very favorable and positive.

#### **Design:**

Mr. Martin reported that the letter of interest to be sent to artists regarding the public art project was nearly finished. The City's Legal Department reviewed the letter, and requested some revisions. There was some concern by the design committee that the letter of interest was too lengthy. It was determined that a more streamlined version of the letter of interest will be mailed to the artists, and more detailed information as well as the entry form for the public art project will be placed on the website for Kerrville Main Street.

Mr. Martin also discussed the possible locations for placement of the public art, after it has been selected. Ms. Boyle mentioned that the locations should be somewhere that was already owned by the City of Kerrville.

Mr. Martin moved to approve the location of the corner of Washington and Water Street to place the public art project, and to send the letter of interest, and place detailed information and an entry form on the website. Mr. Bolton seconded, and the motion passed 5-0.

#### Organization:

Mr. Cobbs reported that there was more coordination between the MSAB, the City and HDBA, for which he was grateful. The brochures were finished and were available in various places around the downtown area. He stated that the committee needed more members.

#### Promotions:

Ms. Franklin reported that she also had a need for more committee members. She opined that there should be a creation of a sub-committee for Mardi Gras on Main 2015. She stated that MSAB member Ms. Edwards, who was absent, expressed an interest in chairing the promotions committee. Ms. Franklin would speak with Ms. Edwards regarding that. Mr. Cobbs opined that Ms. Southern would be an asset to the promotions committee. Ms. Boyle stated that the Schreiner Mansion was being reserved for Mardi Gras on Main.

#### 4B. Downtown Parking Committee Update:

Mr. Martin handed out a summary of the parking committee meeting that was held on July 9, 2014. He gave a brief review of the items discussed at that meeting. Mr. Cobbs moved to direct the parking committee to prepare and make a presentation to the City Council at their August 12, 2014 meeting, and to request the changes to parking in the downtown area that were recommended by the parking committee. Mr. Martin seconded, and the motion passed 5-0.

#### 4C. Discuss possible revisions to the Main Street Advisory Board Bylaws:

Ms. Boyle stated that the current bylaws were the original, created in 1994 when the Board was created. She reported that there were several changes needed, such as the number of members on the board, and that following review by the board, a new set of bylaws should be created voted on for approval. It was not necessary to get Council approval of the revised bylaws, because they were given the authority in the resolution in 1994 that created the board to revise them. Mr. Martin moved that the bylaws be revised, and presented the revised bylaws to the board at their August 28, 2014 meeting for approval.

### **MONTHLY REPORTS**

#### 5A. Staff Reports by Ashlea Boyle:

-Interviews were conducted for the Main Street Manager position, for which there were applications from approximately 50 candidates. Four candidates were selected for interviews, but two of those had subsequently committed to other positions. Supplement applications were chosen, and interviews conducted. Secondary interviews were to be conducted Friday, July 25, 2014. Ms. Boyle was contacted by the Kerrville Daily Times regarding the status of filling the position.

-River trail update: Work was continuing on the park improvements and river trail construction.

-Streetscape: City staff met with Peter Lewis last week to determine the timeline of the project. It was agreed that improvements to the downtown the parking garage would be the first phase of the project, as well as the intersection of Highway 16 and Water Street.

She reported that the Economic Improvement Corporation allocated funds for the project to begin next year. There was an article to be printed in the next issue of the Chamber's BusinessLink magazine.

-The Chamber mixer was held at the Riverside Nature Center on July 17, 2014. There was a good turnout at the event.

-The First Friday Wine Share was to be held at the City Hall parking lot on August 1, 2014, sponsored by Kerrville Triathlon Festival.

-The hearing was held with the KCAD Review Board, and the ruling was against the City's petition. The vote was 3 against and 2 for the petition. The City Council did not take action at their July 22, 2014 meeting, but may do so in the future.

-The Bank of America building was under contract. There was a feasibility study being done, and the outcome of that should be available in August. If it is favorable for the type of business under contract for the building, the sale will proceed.

-Kerrville Festival of the Arts organizers met with City staff Wednesday, July 23, 2014. The organizers requested that Earl Garrett Street be closed when they have their event next year, due to their plan to hold the event on the "T" downtown. At the last event, there were over 80 vendors, and the plan was to expand for next year. The organizers would like the support of KMSAB in this endeavor. The consensus of the board was to lend their support in the expansion plan.

-The Cailloux Foundation planned a Sidewalk Chalk event on Peterson Plaza the first weekend in June, 2015.

-Shirts for the KMSAB were in production.

5B. Historic Downtown Business Alliance activities by HDBA President Keri Wilt:  
There was no report, due to Ms. Wilt's absence.

6. ITEMS FOR FUTURE AGENDAS  
None were mentioned.

7. ANNOUNCEMENTS  
None

ADJOURN: The meeting adjourned at 4:20 p.m.

Date approved \_\_\_\_\_

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Mindi Franklin, Chairperson

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Cheryl Brown, Deputy City Secretary