

## **KERRVILLE MAIN STREET ADVISORY BOARD**

May 15, 2014

On Thursday, May 15, 2014, the Kerrville Main Street Advisory Board meeting was called to order by Mindi Franklin, Chair, at 12:03 p.m., at Kerrville City Hall, 701 Main Street, in the Upstairs Conference Room.

Mr. Cobbs offered the invocation.

### **Members Present:**

Mindi Franklin, Chair  
Scott Bolton, Vice Chair  
Stan Cobbs  
Tami Edwards  
David Martin  
William Rector

### **Members Absent:**

### **Visitors Present:**

Leah Dixon, Administrative Assistant, KEDC  
Traci Carlson

### **City Staff Present:**

Ashlea Boyle, Special Projects Manager  
Cheryl Brown, Deputy City Secretary

### **Visitors/Citizens Forum:**

No one spoke.

### **APPROVAL OF MINUTES**

Mr. Cobbs moved to approve the minutes of the regular meeting held on March 20, 2014, and the special meeting held on March 24, 2014. Mr. Martin seconded, and the motion passed 6-0.

### **MONTHLY REPORTS**

#### **Program of Work Committee Reports:**

a. Economic Restructuring-Ms. Franklin gave an update. She reported that the old Pampell's building was being remodeled, and was to be a beer garden. The owners were reportedly having construction issues, which they hoped to resolve soon.

Mr. Bolton gave a report on the database development.

b. Design-Mr. Martin reported that he went over the different types of art that would be sought for the Art in Public Places project. He suggested changing the format of the "Call for Artists" to include different types of art, not just paintings or sculptures. The consensus of the board was that the placement of the art should be spread out over the downtown area, and not just around the "Star" area, and that the displays should cover the entire historic downtown area. Ms. Boyle opined that distribution should be coordinated with the streetscape project.

c. Organization-Mr. Cobbs gave a report of the meeting of the organization committee.

d. Promotions-Ms. Franklin gave a report of the promotions committee meeting. The consensus of the board was to spend no more than \$300 on having brochures printed for preservation month.

#### Staff Report

Ms. Boyle reported that there were a few candidates for Main Street manager, and that a decision on who to hire for that position was close.

She also gave a review of the revisions to the Main Street Advisory Board Resolution, and reported that the revised resolution would be presented to the City Council on May 27, 2014 for their review/approval.

Ms. Boyle also gave a brief review of the progress on the River Trail, Streetscape and Cailloux Theater projects, as well as the various events taking place over the Memorial Day holiday weekend.

#### Monthly update regarding Historic Downtown Business Alliance activities

Ms. Carlson gave a report on the HDBA activities. She read a letter from Bank of America regarding their parking lot on Water Street, as to the possible lease of the lot, or failing that, the prohibition of public parking in the lot.

### **DISCUSSION AND POSSIBLE ACTION**

#### Downtown Parking

Ms. Boyle went over the various parking places in the downtown area. Stan Cobbs moved to reorganize the Downtown Parking Committee. Mr. Bolton seconded, and the motion passed 6-0. Mr. Martin and Ms. Edwards volunteered to be on the committee

#### Discuss agenda for stakeholders meeting

There was discussion of possible meetings with various businesses. The consensus of the board was to ask the stakeholders to send representatives from their companies who had the authority to speak for the company.

#### Discussion of meeting time for the Main Street Advisory Board

Ms. Franklin suggested meeting on the same day, at a different time. After some discussion, the consensus of the board was to meet on the fourth Thursday of each month at 3:30 p.m.

### **ITEMS FOR FUTURE AGENDAS**

### **ANNOUNCEMENTS**

**ADJOURN**

The meeting adjourned at 1:49 p.m.

Date approved \_\_\_\_\_

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Mindi Franklin, Chairperson

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Cheryl Brown, Deputy City Secretary