

KERRVILLE MAIN STREET ADVISORY BOARD

November 21, 2013

On Thursday, November 21, 2013, the Kerrville Main Street Advisory Board meeting was called to order by Donna Bowyer, Main Street Coordinator, at 12:01 p.m., at Kerrville City Hall, 701 Main Street, in the Council Chambers.

Mr. Cobbs offered the invocation.

Members Present:

Scott Bolton
Stan Cobbs
Mindi Franklin
David Martin
William Rector
Caroline Wilson
Aaron Yates

Members Absent:

Scott Rain, President

City Staff Present:

Donna Bowyer, Main Street Coordinator
Ashlea Boyle, Main Street/Special Projects Coordinator
Cheryl Brown, Deputy City Secretary

Visitors/Citizens Forum:

No one spoke.

Ms. Bowyer suggested, due to the absence of the Chairperson Scott Rain, and the resignation of Vice-Chairperson Rich Schneider, that the board take agenda item 5A, Election of Vice Chairperson, out of order so the board could elect a Vice-Chairperson. Mr. Bolton moved to elect Ms. Franklin as vice-chair. Mr. Cobbs seconded, and the motion passed 7-0. Ms. Franklin then proceeded to chair the meeting.

Approval of Minutes:

Mr. Cobbs moved to approve the minutes of the regular meeting held on October 17, and the Mardi Gras on Main planning session held on November 1, 2013. Mr. Yates seconded, and the motion passed 7-0.

DISCUSSION AND POSSIBLE ACTION

5A. Election of Vice Chairman

5B. Presentation by Peter Lewis, Architect regarding streetscape.

Peter Lewis presented a review of his design for the Kerrville Central City Plan, which included conceptual drawings of possible landscaping, crosswalks, art in public places, and revitalization of the downtown area. He responded to questions from the board regarding his designs.

Program of Work 2013

5C. Committee Reports:

a. Economic Restructuring:

1. Business Development update
2. Database Development update

Mr. Bolton reported that the committee met on October 28, 2013. The committee discussed the database development, which is the responsibility of the Main Street board members to contact the local business owners, and to get the contact forms turned in to Ms. Bowyer, and he asked the board members to be more diligent in getting those completed and turned in. The board members are each responsible for turning in five contact forms per month.

Mr. Bolton also reported that the committee discussed the possibilities of how to utilize the buildings in the downtown area that are no longer being used. He said the committee discussed having receptions in the empty buildings, to generate interest in them.

Mr. Bolton also reported the committee discussed what tax abatements were available for new businesses interested in moving to the Kerrville downtown area. Ms. Bowyer was to contact some other cities similar in size to Kerrville, and find out what tax abatement programs they have, and then she was to report back to the committee at their next meeting

b. Design:

1. Banner Project update

c. Promotions:

1. Holiday Lighted Parade
2. Mardi Gras on Main
 - a. Review posters submitted and vote to choose which one will be used for Kerrville Mardi Gras on Main 2014.
3. Arts Festival

d. Organization:

- a. Website Development

6. **PHOTO SESSION**

The photo session was held after the meeting adjourned.

7. **ITEMS FOR FUTURE AGENDAS**

8. **ANNOUNCEMENTS**

9. ADJOURN

The meeting adjourned at 1:08 p.m.

Date approved _____

Mindi Franklin, Vice-Chairperson

Cheryl Brown, Deputy City Secretary