

KERRVILLE MAIN STREET ADVISORY BOARD

September 19, 2013

On Thursday, September 19, 2013, the Kerrville Main Street Advisory Board meeting was called to order by Rich Schneider, Vice-President, at 12:02 p.m., at Kerrville City Hall, 701 Main Street, in the Council Chambers.

Mr. Cobbs offered the invocation.

Members Present:

Rich Schneider, Vice Chairman

Scott Bolton

Stan Cobbs

Mindi Franklin

David Martin

William Rector

Aaron Yates

Members Absent:

Scott Rain, Chairman

Caroline Wilson

City Staff Present:

Ashlea Boyle, Main Street/Special Projects Manager

Cheryl Brown, Deputy City Secretary

Charlie Hastings, Public Works Director

Mary Reyes, Executive Secretary

Visitors/Citizens Forum:

Mr. Ed Schulenberg with Hill Country Geoscience Group and Debbie Mimms with Kerr Arts and Cultural Center spoke regarding fossils from the area, and displaying the fossils in the downtown area, including a sculpture of a fossil at the Chamber of Commerce office. It was the consensus of the board to have Mr. Schulenberg and Ms. Mimms back to the next board meeting for a presentation, and a more detailed explanation of the funding that would be required for the display.

Mr. Marvin Willis with the Hometown Heroes program spoke regarding his Hill Country Heroes Magazine, and suggested the Main Street Board contact business owners to encourage them to sell the Home Town Hero discount card to their customers.

Approval of Minutes:

Mr. Cobbs moved to approve the minutes of the regular meeting held on August 15, and the special meeting held on August 29, 2013. Mr. Yates seconded, and the motion passed 7-0.

Discussion and Possible Action:

Program of Work 2013

Ms. Boyle asked the board if they were agreeable to planning a workshop in the fall to re-vamp the program of work for the next year would be a good idea. The consensus of the board was to direct Ms. Boyle to schedule the workshop.

Committee Reports:

a. Economic Development:

1. Business Development update: Ms. Boyle reported that there was some interest by an unknown party in the Pampell's building. There is also work being done on the Arcadia Theater, but no details were available. There had been no new building permits pulled. Jonas Titas was not available to attend this meeting.

2. Database Development update: Ms. Franklin reported she had completed her five contacts, and was waiting for a return call from Cartewheels Caterer. Mr. Cobbs reported that he had done his contacts, and turned them in to Ms. Bowyer. Ms. Franklin asked if the remainder of the board had completed their first five contacts. Mr. Yates stated he was turning his in as he completed them. The board agreed to get as many contact forms done and have them all turned in by the first of January, 2014.

3. Downtown Vision Team update: Ms. Boyle reported that the team has met several times, and the results of those meetings would be covered under the design portion of the agenda.

b. Design:

1. Banner Project update: The first banner was installed in front of the Arcadia Theater, Staff is in the process of obtaining quotes to fabricate the hardware for the remaining banners.

2. Ongoing Downtown Project update

i. Holiday Lighted Parade: A resolution to close the city streets for the parade was being presented to the City Council on October 8, 2014. Entry forms were starting to come in to the Main Street Office. Press releases for the parade were to be published soon. Ms. Bowyer mailed out almost 200 entry forms.

ii. Mardi Gras on Main: Ms. Boyle reported that Ms. Bowyer was working on getting sponsorship letters mailed, and getting items donated for the silent auction. Mr. Schneider reminded the board that there would be another special board meeting for planning of the Mardi Gras on Main event in two weeks.

iii. Arts and Crafts Fair: Ms. Boyle reported that former arts and crafts fair was moved to Ingram, TX, but the HDBA and the City were working together to plan a "Kerrville Fun Art" event. It would be held downtown, and would include all types of art, not just "fine" art. Details were to be given to the board and the public as they become available. The event would be held on Memorial Day, 2014.

iv. Google Glass: A pilot program was to be held on September 24, 2014 at the River Edge Gallery downtown. If it was successful, Ms. Bowyer would contact the downtown business owners to continue with the program.

c. Organization:

1. Website Development: Ms. Boyle reported that the City's IT department was working to incorporate the requests of the board into the Main Street website, which is located at www.mainstreetkerrville.com. Work was still being done on the website, but it was currently available to view. She asked the board to view the website and give their feedback to either her or Ms. Bowyer.

Information and Discussion:

Review of Historic Downtown Business Alliance's Sock Hop Event: Ms. Carlson from HDBA reported that the Sock Hop was a success, and the tallying of the numbers was not complete, but the attendance was very good. The board asked Ms. Carlson if HDBA passed out survey forms to the patrons, and she said they did not.

Report from Donna Bowyer of the tour of the Main Street of Georgetown, TX: Ms. Boyle reported that she and Ms. Bowyer went to Georgetown, TX. She reported that Georgetown has art projects in their downtown area, and stated that Ms. Bowyer took pictures of the art, and other interesting sites they saw, and said that she would bring those to the board at the next meeting.

Items for Future Agendas:

Mr. Yates repeated that the consensus of the board was to bring back Mr. Ed Schulenberg with Hill Country Geoscience Group and Debbie Mimms with KACC to give them the opportunity to give a presentation regarding the fossil display. He also stated that the board would like to have Mr. Marvin Willis back at a future meeting to present his Hometown Heroes program more fully.

Announcements:

Mr. Hastings, Director of Public Works for the City of Kerrville, reported that work is being done on designing a boardwalk in the city. One suggested location was to be adjacent to the river behind Pampell's. The building of a boardwalk was going to create a need for a dumpster, and the suggested location would be in the general area behind Pampell's. He asked the board if they had any concerns regarding the placement of a dumpster in that general area, which would be for the use of both the businesses and the patrons of the River Trail and the boardwalk. He reported that the design of the boardwalk is in the early discussion stage, and no actual plan was concrete at this point.

Mr. Cobbs announced that there would be a free concert at the Cailloux Theater on September 27, 2013 at 7:30 p.m.

The board recessed at 12:50 for a photo session.

The meeting reconvened at 1:04 p.m.

The meeting adjourned at 1:05 p.m.

Date approved _____

Rich Schneider, Vice-Chairman

Cheryl Brown, Deputy City Secretary