

KERRVILLE MAIN STREET ADVISORY BOARD SPECIAL MEETING

August 29, 2013

On Thursday, August 29, 2013, the Kerrville Main Street Advisory Board meeting was called to order by Scott Rain, President, at 12:05 p.m., at Kerrville City Hall, 701 Main Street, upstairs Conference Room.

Mr. Cobbs offered the invocation.

Members Present:

Scott Rain, Chairman
Rich Schneider, Vice Chairman
Stan Cobbs
David Martin
Caroline Wilson
Aaron Yates

Members Absent:

Scott Bolton
Mindi Franklin
William Rector

City Staff Present:

Donna Bowyer, Main Street Coordinator
Ashlea Boyle, Main Street/Special Projects Manager
Cheryl Brown, Deputy City Secretary

Planning Session for Mardi Gras on Main

Ms. Bowyer gave the board a list of subjects that they needed to discuss. These included: budget, sponsors, the possibility of a signature wine, a Mardi Gras poster, entertainment, food, beer and wine, the royal court nominees, a silent auction, forming a decorating committee, the cost of the tickets, the possibility of having wristbands for the patrons, and volunteers.

Ms. Boyle reported that the City's street department could be utilized to help with signage for the event.

Ms. Bowyer reported that she spoke with several of the restaurant owners in the downtown area, and the prospect of them donating food at no cost for the event in lieu of paying for a sponsorship was well received. There were other restaurant owners she had not been able to see yet, but she hoped to be able to do so in the near future.

Aaron Yates reported that he spoke with Mindy Wendele, with Schreiner, and she indicated to him that the Schreiner Mansion would be available for a VIP gathering during Mardi Gras on Main.

The consensus of the board was to require the purchase of a wristband to participate in the event, and to bring back the signature wine, to be given to the attendees purchasing

a VIP ticket, and at the wine-tasting booth, and also to sell to non-VIP ticket-holders The board agreed to utilize the Schreiner Mansion for the VIP ticket-holders.

The board discussed the sponsors from last year's event, and who they wanted to approach regarding sponsorship for this year. Mr. Cobbs volunteered to assist Ms. Bowyer in contacting prospective sponsors. There was also discussion of the band from last year's event, and the different types of stages available for the band. It was the consensus of the board that the stage for the band would be located on the star on Water Street. The headquarters for the Main St. Board will be at the Schreiner Mansion, with the Court being announced in the rear courtyard to the mansion.

The board discussed the possible time to close the streets in the downtown area, and how best to notify the business owners of that time. It was suggested to close the streets at 2:00 p.m. the day of the event. There was also discussion of an alternate plan for placement of the band and booths if there was inclement weather; the suggestions included the Cailloux Theater and the first floor of the downtown parking garage.

The following people volunteered to oversee the corresponding items:
Ms. Bowyer was to contact area wineries regarding the signature wine.
Mr. Yates would oversee the entertainment for the event, the venue and set-up.
Ms. Wilson would oversee the silent auction and wristbands.
Mr. Martin would oversee the decorations.
Mr. Rain would oversee the Court nominations.

The meeting was adjourned by Mr. Rain at 1:10 p.m.

Date approved _____

Scott Rain, Chairman

Cheryl Brown, Deputy City Secretary