

KERRVILLE CITY COUNCIL **SPECIAL JOINT MEETING**
WITH KERRVILLE ECONOMIC DEVELOPMENT CORPORATION **May 19, 2016**

On Thursday, May 19, 2016, a special meeting of the Kerrville Economic Development Corporation was held at 11:30 a.m. at the Tivy High School Library, 3250 Loop 534, Kerrville, Texas, with invitation to the Kerrville City Council and the Kerrville Economic Improvement Corporation.

City Council Members Present:

Bonnie White, Mayor
Gary Stork, Mayor Pro Tem

City Council Members Absent:

Gene Allen
Stephen Fine

EIC Members Present:

Sherry Pattillo, Secretary
Gary Stork
Delayne Sigerman

EIC Members Absent:

David Wampler, President
Gary Cochrane, Vice President
Paul Stafford
James Wilson

KEDC Members Present:

Thomas Houdeshell, President
Charlie McIlvain, CVB, Vice-President
Dan Troxell, Treasurer
Tom Moser, Kerr County
Ward Jones
Mike Wittler, KPUB
Don Barnett

KEDC Members Absent:

Jack Pratt, City of Kerrville
David Wampler, EIC

City Executive Staff Present:

Todd Parton, City Manager
Brenda Craig, City Secretary
Kaitlin Berry, Special Projects Manager

KEDC Staff Present:

Jonas Titas, Executive Director
Leah Dixon, Executive Assistant

BIG PICTURE ECONOMIC DEVELOPMENT OVERVIEW

Amy Holloway, President of Avalanche Consulting, discussed a balanced approach to economic development and noted that existing business expansion contributed to 80% of all new jobs created. She highlighted KEDC's FY2014-15 accomplishments: 650 new jobs created, \$20 million in annual wages, \$30 million in new investment, winner of the 2014 Texas EDC Economic Excellence Award and the 2015 Texas EDC Community Economic Development Award, and Jonas Titas achieved the Certified Economic Developer Designation by the IEDC. KEDC's goals continue to be: attracting and retaining talent, supplying businesses with real estate, and investing in quality of place.

**KERR ECONOMIC DEVELOPMENT CORPORATION PROGRAMMING,
GOALS AND SUCCESSES**

Mr. Titas noted KEDC's goal was to grow the local economy to benefit the citizens of the community by bringing new dollars into the community from outside; this is best accomplished by retaining existing and creating new primary jobs in businesses that sell 50% of their products or services outside of Kerr County. He reviewed the projects for FY2014-15: Bending Branch Winery, James Avery Craftsman, and Mooney International. He noted 15,000 workers were employed in Kerrville who came from an area comprised of 28 zip codes. The average earnings in Kerrville were 25% lower than the Texas average. Retail markets and sales tax continued to rise in Kerrville and Kerr County.

**KERR ECONOMIC DEVELOPMENT CORPORATION STRATEGIC PLANNING
SESSION RECAP**

Tom Houdeshell, KEDC President, reviewed KEDC's goals: continue to support retention and expansion of local primary businesses, retain and recruit talented workforce to fill quality jobs, improve product and site offerings, rally stakeholders to support goals, and develop new KEDC website. The main focus for FY2017 was building a development plan that included: creating industrial building development plan, marketing properties to prospects, and developing a plan to construct an industrial spec building.

The meeting adjourned at 1:05 p.m.

APPROVED: _____

Bonnie White, Mayor

ATTEST:

Brenda Craig, City Secretary