



City of Kerrville
701 Main Street
Kerrville, Texas 78028
(830) 257-8000
www.kerrvilletx.gov

PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact: Stuart Cunyus, Public Information Officer
(830) 258-1116
stuart.cunyus@kerrvilletx.gov

Final draft of Kerrville 2050 Plan update now available for review

Kerrville, Texas (June 2, 2025) – In 2017-18, Kerrville citizens helped shape the Kerrville 2050 Comprehensive Plan, setting a bold, community-driven vision for the future of our city. Thanks to your input, the plan became an award-winning success, guiding growth and improvements throughout Kerrville.

To ensure the plan remains relevant and aligned with our



community's evolving needs, the Kerrville City Council approved funding in 2024 to support an important update, and we're excited to share that the final draft is now complete and available for public review!

There are nine separate sections and an appendix in the Final Draft, which can be viewed at www.Kerrville2050.com.

The updated plan will be presented to the Planning & Zoning Commission and City Council on June 10 for initial consideration in the adoption process. This update reflects extensive

public engagement, including a citywide survey, multiple town hall meetings, and collaboration with two advisory committees. Our consultants have worked closely with the community to ensure the revised plan reflects your values, priorities, and aspirations for the years ahead.

Your continued involvement is key. Take a moment to review the draft and stay engaged as we move toward formal adoption.

Together, we're shaping the future of Kerrville — one step at a time.

Thank you for being part of this important journey!

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