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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Celebrate Park and Recreation Month this July

Kerrville, Texas (June 27, 2025) – This July, join the Kerrville Parks and Recreation Department in celebrating Park and Recreation Month, highlighting how parks and recreation make the City of Kerrville stronger, more vibrant, and resilient. A variety of activities are planned for residents of all ages and abilities, including Kerrville's Fourth on the River, Movies in the Park, and more!

The Kerrville Parks and Recreation Department is celebrating Park and Recreation Month, an initiative of the National Recreation and Park Association (NRPA), by inviting our community to share their experiences, memories and stories about what parks and recreation mean to them. With everything from showing off your skills at our upcoming basketball knockout competition to having a staycation at Kerrville-Schreiner Park, there are plenty of ways that you can celebrate with us, as well!



“Parks and recreation isn’t fluff — it’s the soul of a community made visible,” said Parks and Recreation Director Jay Brimhall. “When done right, it restores sanity, builds physical and community strength and cohesion, and quietly teaches people how to live well without being told how to live.”

NRPA and the Kerrville Parks and Recreation Department encourage everyone who supports parks and recreation to post why their local park and recreation professionals are important to them on social media with #BuildTogetherPlayTogether.

About the National Recreation and Park Association: The National Recreation and Park Association (NRPA) is the leading not-for-profit organization dedicated to building strong, vibrant and resilient communities through the power of parks and recreation. With more than 60,000 members, NRPA advances this mission by investing in and championing the work of park and recreation professionals and advocates — the catalysts for positive change in service of equity, climate-readiness, and overall health and well-being. For more information, visit nrpa.org. For digital access to NRPA’s flagship publication, Parks & Recreation, visit parksandrecreation.org.

For additional information, contact the Parks and Recreation Department at (830) 257-7300, recreation@kerrvilletx.gov, visit the city’s website at www.kerrvilletx.gov, or follow us on Facebook at City of Kerrville Parks and Recreation Department or Instagram at [cityofkerrville](https://www.instagram.com/cityofkerrville).



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