



City of Kerrville
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PRESS RELEASE

FOR IMMEDIATE RELEASE

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“Christmas in Kerrville” poem search underway

Kerrville, Texas (Nov. 7, 2024) – It’s that time of year again! The City of Kerrville is searching for the poem that best captures the meaning of a “Christmas in Kerrville”. It’s time to let your creativity flow and describe all the beauty, warmth and charm our wonderful city has to offer, and what that means to you.

Each poem submitted must include a signed waiver allowing the city to publish your poem. Poems submitted shall be tasteful, positive, and must capture the meaning of a Christmas in our beautiful City of Kerrville. Poems that do not meet such criteria will be disqualified.



The Kerrville Christmas Committee will review each poem submitted and select their three favorite poems. The top three poems will be posted on the City of Kerrville’s Facebook page. Citizens are encouraged to vote for their favorite poem capturing “Christmas in Kerrville” by

“liking” their favorite poem. Poems will be posted on Facebook on Wednesday, Dec. 4, 2024 and voting may begin. All votes (likes) must be complete by Friday, Dec. 6 at 3 p.m. The poem with the most likes will win. So grab your tablet and some hot cocoa and get to writing.

The winning poet will receive the following:

- A Proclamation declaring their poem as the Official “Christmas in Kerrville” poem for 2024 from Kerrville Mayor Joe Herring Jr. at the city council meeting held Tuesday, Dec. 10 at 6 p.m. at Kerrville City Hall, 701 Main St. The winner will also have an opportunity to read their poem at the city council meeting.
- The winning poem will be published in the Hill Country Community Journal on Wednesday, Dec. 11 and Kerrville Daily Times on Thursday, Dec. 12.

The City Secretary’s Office will be accepting “Christmas in Kerrville” poems beginning Tuesday, Nov. 12. The deadline to submit your poem is Wednesday, Nov. 27. Poems shall be submitted to the City Secretary’s Office, 701 Main Street, Kerrville, Texas, or emailed to kesha.franchina@kerrvilletx.gov and shelley.mcelhannon@kerrvilletx.gov.

For inquiries, please email Kesha Franchina, Deputy City Secretary, at kesha.franchina@kerrvilletx.gov, or call (830) 258-1118.

We are very excited to read what “Christmas in Kerrville” means to you! Happy writing!

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