



City of Kerrville
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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Street Banner Sign-Up Day set for Monday, Dec. 9

Kerrville, Texas (Nov. 5, 2024) – It's that time of year again. The 2024 Street Banner Sign Up Day is just around the corner.

Do you have an event coming up that you would like to advertise? Do you want to reach hundreds of people every day with your advertising?

Monday, Dec. 9, 2024 has been scheduled as "Street Banner Sign-up Day". The lottery-style scheduling event will be held in the Butt-Holdsworth



Memorial Library's downstairs meeting room at 505 Water St. beginning at 10 a.m.

Any organization is invited to this event for the opportunity to select a location to display a banner over the streets of Kerrville to advertise an event. There are six locations to choose from!

Banners will be installed for a period not to exceed three weeks. Each organization is allowed two banners per event with a limit of two events per year. If space permits, additional reservations may be made after Jan. 1, 2025.

The price for banner installation and permit is \$85 and must be paid at the time the application is accepted. Reservations will not be made without payment.

The City of Kerrville will accept payments in the form of cash, check, or card. A 3% processing fee will be assessed on all card transactions. Checks are to be made payable to the City of Kerrville.

Applications and banner details are available at the reception desk at City Hall prior to the sign-up date, or can be found online at <https://kerrvilletx.gov/1404/Banner-Permit>.

Reservations will be conducted using a lottery method. Please arrive promptly at 10 a.m. in order to be present for registration.

For more information or questions, please contact Rebekah Knape at (830) 258-1125 or rebekah.knape@kerrvilletx.gov.

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