



City of Kerrville
701 Main Street
Kerrville, Texas 78028
(830) 257-8000
www.kerrvilletx.gov

PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact: Stuart Cunyus, Public Information Officer
(830) 258-1116
stuart.cunyus@kerrvilletx.gov

Kerrville's 23rd Holiday Lighted Parade now accepting entries

Kerrville, Texas (Sept. 19, 2024) – The Kerrville Parks and Recreation Department is now accepting applications for the 23rd Annual Holiday Lighted Parade. This favorite holiday tradition will be held on Saturday, Nov. 23, at approximately 6 p.m. in Downtown Kerrville.



Registration information and parade rules can be found online at www.kerrvilletx.gov/1344/Holiday-Lighted-Parade. All entries must be completed online, and payment is due at the time of registration. All participants must review the rules and regulations before applying. The fee to participate in the parade is \$50 per entry. Registration for the Holiday Lighted Parade will close on Monday, Nov. 4, at 5 p.m. The parade is limited to the first 100 entries, so

reserve your spot now. Late registration will be accepted until noon on Nov. 8 for \$75 per entry if spots are available. Entries will NOT be accepted once the parade is at capacity or after the late registration deadline.

The Holiday Lighted Parade began in 2001 and features participants from businesses, non-profits, youth groups, car clubs, and marching units. Awards will be given to the winners in these four categories: Marching, Youth, Non-Profit, and Commercial Business. A panel of local judges will evaluate each participant during the parade. Winners will be announced at the Courthouse Lighting Ceremony directly following the parade. First place in each category will be awarded \$150.

For additional information, contact the Parks and Recreation Department at (830) 257-7300, recreation@kerrvilletx.gov, visit the city's website at www.kerrvilletx.gov, or follow us on Facebook at City of Kerrville Parks and Recreation Department or Instagram at cityofkerrville.



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