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PRESS RELEASE

FOR IMMEDIATE RELEASE

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The Yellow Out Campaign makes contribution to inclusive playground fundraising campaign

Kerrville, Texas (Dec. 2, 2024) – The Kerrville Parks and Recreation Department would like to extend a heartfelt thank you to The Yellow Out Campaign for their generous \$10,000 contribution to the fundraising efforts for the new inclusive playground at Guadalupe Park. This donation will play a vital role in supporting the goal of raising funds to install a wheelchair-accessible playground designed to serve children of all abilities.

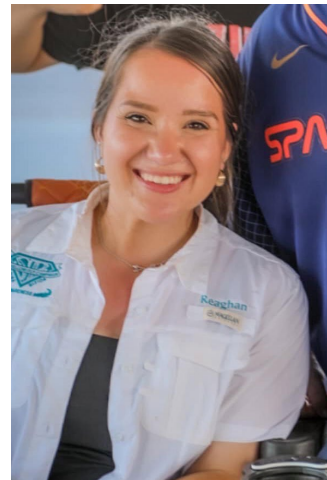


“We are deeply grateful to The Yellow Out Campaign for their unwavering commitment to inclusion and accessibility,” said Ashlea Boyle, director of Parks and Recreation. “Their generous donation is a meaningful step toward creating a safe, welcoming space where children of all physical, sensory, or cognitive abilities can play and thrive. We are thrilled to have their support in making this important project a reality.”

The Yellow Out Campaign, based in Houston, is a non-profit organization dedicated to raising awareness for spina bifida and promoting inclusion for people of all abilities. The organization has a longstanding commitment to supporting the development of inclusive playgrounds and play experiences throughout South Central Texas. Their partnership with the Kerrville community aligns with their mission to eliminate social and physical barriers and provide children with opportunities to play freely, regardless of ability.

Founded by Reagan Velasquez, a 2023 graduate of Schreiner University, The Yellow Out Campaign has been instrumental in supporting inclusive playground initiatives in the region.

“It’s an honor to contribute to the City of Kerrville’s inclusive playground project,” Velasquez said. “Kerrville has always been a place where I found independence and opportunity, and I’m proud to give back to this community that means so much to me.”



Reagan Velasquez

The Kerrville Parks and Recreation Foundation (KPRF), a partnership between the City of Kerrville and the Community Foundation of the Texas Hill Country, is accepting donations for this project. Donations to the foundation are tax-deductible and can be made online or by mail. To contribute to the inclusive playground campaign, please visit the Kerrville Parks and Recreation Foundation donation page at <https://cftexashillcountry.fcsuite.com/erp/donate> or mail checks to the Community Foundation of the Texas Hill Country at 241 Earl Garrett St., Kerrville, Texas 78028.

The inclusive playground project is proudly supported by a sales tax revenue bond approved by both the City of Kerrville Economic Improvement Corporation and the Kerrville City Council.

For additional information, contact the Parks and Recreation Department at (830) 257-7300, recreation@kerrvilletx.gov, visit the city's website at www.kerrvilletx.gov, or follow us on Facebook at City of Kerrville Parks and Recreation Department or Instagram at cityofkerrville.

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