



**City of Kerrville**  
701 Main Street  
Kerrville, Texas 78028  
(830) 257-8000  
[www.kerrvilletx.gov](http://www.kerrvilletx.gov)

## **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE**

Contact: Stuart Cunyus, Public Information Officer  
(830) 258-1116  
[stuart.cunyus@kerrvilletx.gov](mailto:stuart.cunyus@kerrvilletx.gov)

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### **Sponsor a booth at the “Family Fright Night” event in Louise Hays Park**

**Kerrville, Texas (Aug. 23, 2024)** – The Kerrville Parks and Recreation Department invites local businesses and organizations to set up a booth at their annual “Family Fright Night” Halloween event on Oct. 31, 2024. The free event will take place in Louise Hays Park, 202 Thompson Dr., starting at 5:30 p.m., and will include games, trick-or-treating, food trucks, a costume contest (pre-registration required), games and more.

“Family Fright Night provides a safe and fun way for our community to enjoy Halloween,” Interim Assistant Director of Parks and Recreation Rosa Ledesma said. “It’s also a great way for local businesses and organizations to interact with our community.”

Organizations/businesses can support this free community event by registering to decorate a car trunk or 10’ x 10’ canopy tent (must provide your own tent) to create a booth with a family-friendly Halloween theme and distribute candy/prizes to trick-or-treaters. Be sure to include an activity or game for a little added fun. Register by completing the online

form here: <https://forms.gle/E5GeUNK3DiccaTxv8>. Completed booth entries must be submitted by Oct. 18 to be guaranteed a spot at the event.

For more information, contact the Parks and Recreation Department at (830) 257-7300, [recreation@kerrvilletx.gov](mailto:recreation@kerrvilletx.gov), visit the city's website at [www.kerrvilletx.gov](http://www.kerrvilletx.gov), or follow us on Facebook at City of Kerrville Parks and Recreation Department or Instagram at cityofkerrville.



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