

On June 12, 2024, the Main Street Advisory Board was called to order by Chair Delayne Sigerman, at 9:03 am, in the Upstairs Conference Room at City Hall, 701 Main Street, Kerrville, Texas.

**Members Present:**

Bethany Mikeska  
Delayne Sigerman, Chair  
Howard Taylor  
Meredith Tilley Crook  
Lanza Teague, Vice-Chair

**Members Absent:**

Michael Gonzalez: Ex-Officio - HDBA  
Katherine Howard: Ex-Officio - TIRZ  
Sarah Lewis

**City Executive Staff Present:**

Michael Hornes, Assistant City Manager  
Drew Paxton, Director of Development Services  
Kesha Franchina, Deputy City Secretary

1 **CALL TO ORDER:** Chair Delayne Sigerman called the meeting to order at 9:03 am.

2 **PUBLIC COMMENT PERIOD:** None.

3 **APPROVAL OF MINUTES:**

3.A Minutes from the regular Main Street Advisory Board (MSAB) meeting held on May 15, 2024.

Meredith Tilley Crook motioned to approve the minutes as presented, and Bethany Mikeska seconded. The Motion passed 5-0.

4 **INFORMATION AND DISCUSSION:**

4.A Overview of Downtown Projects:

- Downtown Parking Garage
- Downtown Walking Tour Sign project
- Downtown Business Owners

Michael Hornes presented an overview of Downtown projects, and responded to questions.

4.B Main Street Advisory Board training.

Michael Hornes presented training opportunities, and responded to questions.

4.C VIP funding opportunities to fund projects designed to increase traffic downtown.

Michael Hornes presented a Visual Improvement Plan (VIP) concept, and responded to questions.

More information to be presented at a future meeting. No action taken.

- 4.D Comprehensive Plan Update - K2050 Downtown Plan and Tax Increment Reinvestment Zone funding request.

Drew Paxton presented the Comprehensive Plan Update. He, and Michael Hornes, responded to questions.

**5 CONSIDERATION AND POSSIBLE ACTION:**

- 5.A Kerrville Christmas Lighting Corporation Snow Project.

Chair Sigerman discussed the Kerrville Christmas Lighting Corporation Snow Project and responded to questions.

- 5.B Re-evaluate Four Pillar Committee Members.

Chair Sigerman deferred this item to a future workshop.

- 5.C Discussion and recommendation to the City Council regarding board composition and City Council liaison.

Chair Sigerman was appointed to Councilmember Place 1 during the last City Council meeting, and will be stepping down from Chair of the Main Street Advisory Board. Councilmember Sigerman will act as a liaison to the Main Street Advisory Board. Discussion ensued on new members and appointing a new Chair.

Meredith Tilley Crook motioned to appoint Bethany Mikeska as Chair, and Lanza Teague seconded. The motion passed 5-0.

**6 ITEMS FOR FUTURE AGENDAS:**

- Downtown Parking Garage
- Future Workshop and Meeting
  - September 18 Workshop, 9:00 am
  - September 18 Meeting, 10:00 am

- 7 **ADJOURNMENT.** Councilmember Sigerman adjourned the meeting at 10:09 am.

Minutes Approved by Main Street Advisory Board: \_\_\_\_\_

7/17/2024

Approved By: \_\_\_\_\_

Attest: \_\_\_\_\_

  
