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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Kerrville River Festival and Chalk Festival to take place this weekend

Kerrville, Texas (Oct. 10, 2023) – Kerrville is in for a big weekend with both the Kerrville River Festival and Kerrville Chalk Festival happening Oct. 14-15.

The City of Kerrville Parks and Recreation Department is excited to celebrate the annular solar eclipse with NASA at the fourth annual Kerrville River Festival on Saturday, Oct. 14 in Louise Hays Park. The Kerrville Craft Beer Run will take place just before Kerrville River Festival at 8 a.m.

The Kerrville Chalk Festival will be happening on Saturday, Oct. 14, and Sunday, Oct. 15.

Check out both for a weekend filled with art, music, science, and fun. Both Kerrville River Festival and Kerrville Chalk have free entry.



River Festival Event Details

The gates at the Kerrville River Festival will open at 10 a.m. In addition to eclipse viewing with NASA, the Kerrville River Festival will feature free kayak and paddleboard rentals until 2 p.m., a silent disco, local vendors, food trucks, the Kid Zone, and live music.

The band lineup for this year's festival is as follows:

- 1:00 p.m. – Ghosts of the Pleasure Garden
- 2:30 p.m. – Landon Lloyd Miller
- 4:00 p.m. – Madam Radar
- 6:00 p.m. – Danielle Bradbery

For a full list of currently scheduled activities, please visit: www.kerrvillerverfestival.org. Food and beverages will be available for purchase. Outside alcohol is prohibited, but coolers with water and snacks are allowed. Glass containers, smoking (including e-cigarettes), and pets are strictly prohibited. Pursuant to City ordinance Sec. 74-2, "the City shall have and shall exercise the power to control all activities and hours of access by the public into all city parks and recreation areas in order to protect and maintain the public health, safety, and welfare."

The Kerrville Parks and Recreation Department would like to thank this year's major sponsors: Ken Stoepel Ford, Ranch Radio Marketing Group, Camp Verde General Store and Restaurant, and Atmos Energy. Thank you for investing in this event for our community and visitors to enjoy!

Event parking and pedestrian access

For safety, Louise Hays Park will be closed to vehicular traffic all day on Saturday, Oct. 14. Vehicles with legally marked, non-expired disabled vehicles (plates/tags) will be able to park inside Louise Hays

Park while spots are available. Drive-through requests for pickup and / or drop-off are not authorized access.

As a courtesy, FREE shuttle buses will provide transportation to the park for those that park in the following areas:

- Schreiner University: Parking lot for the Trailhead Beer Garden on Acorn Loop
- Public Downtown Parking Garage: Clay Street entrance

Pedestrians can access the park via the main Louise Hays Park entrance, Lehmann-Monroe entrance, the sidewalk connection entrance near Park Lane Apartments, the River Trail, and the Library ramp.

Chalk Festival Details

The Kerrville Chalk Festival, a family-oriented street painting event, will happen from 10 a.m. to 5 p.m. on Saturday, Oct. 14, and Sunday, Oct. 15, at Peterson Plaza in downtown Kerrville. Peterson Plaza transforms into a temporary outdoor gallery of art as the sidewalks are lined with colorful street paintings. There is no admission fee, and the festival will have free activities for children, music, and food truck vendors. Each year, a nonprofit visual arts or educational organization is selected as the featured beneficiary. Kerrville Public School Foundation is the 2023 recipient. More information can be found at kerrvillechalk.org.



For more information, contact the Parks and Recreation Department at (830) 257-7300 or on Facebook at City of Kerrville Parks and Recreation Department or Instagram at cityofkerrville.

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