

On September 20, 2023, the Main Street Advisory Board was called to order by Meredith Tilley-Crook, at 9:01 a.m., in the City Council Chambers at City Hall, 701 Main Street, Kerrville, Texas.

Members Present:

Teresa Craighead
Michael Gonzalez: Ex-Officio - HDBA
Sarah Lewis
Travis Lindner
Bethany Mikeska
Lanza Teague
Meredith Tilley Crook

Members Absent:

Katherine Howard: Ex-Officio - TIRZ
Diana Howard

City Executive Staff Present:

Megan Folkerts, Senior Management Analyst

1. **CALL TO ORDER** Meredith Tilley-Crook called the meeting to order at 9:01 a.m.
2. **ANNOUNCEMENTS**
3. **PUBLIC COMMENT PERIOD**
4. **APPROVAL OF MINUTES**
 - 4.A. Minutes from the regular Main Street Advisory Board (MSAB) meeting held on August 16, 2023.

Meredith Tilley-Crook motioned to approve the minutes, and Lanza Teague seconded.
The motion passed 6-0.

5. **INFORMATION AND DISCUSSION**

- 5.A. New Member Welcome & Overview

Board liaison Megan Folkerts briefed the new members on MSAB purpose, bylaws, work plan, and committees.

- 5.B. Report Outs from "Four Pillar" Committees

- Economic Vitality –
 - None
- Design –Sue Schulse, Meredith Tilley Crook –
 - Meredith & Megan briefed the board on updates on downtown beautification design efforts; explaining the inability to do string lighting and limestone tree wells due to current conditions.
- Promotion – Diana Howard
 - None
- Organization – Diana Howard, Katherine Howard
 - None

5.B. Downtown Walking Tour Sign Project

Board discussed creation of subcommittee for sign and website content, board members decided to have a google document created by liaison Megan Folkerts, and fill this out with communication efforts for sign permissions.

5.C. Downtown Beautification Projects

Megan provided an update regarding the downtown tree well project idea, and focus was redirected to other beautification ideas. Discussion surrounding a letter regarding flower pots as beautification was suggested to distribute to downtown businesses.

6. **CONSIDERATION AND POSSIBLE ACTION**

6.A. Appoint Chairperson and Vice Chairperson

This item was pushed due to not having all members present.

6.B. Reevaluate Four Pillar Committee Members

The board reviewed four pillar committee responsibilities, then volunteered their names for committees they were interested in serving. The committees are as follows:

Economic Vitality - Travis Lindner, Teresa Craighead, Bethany Mikeska

Design - Meredith Tilley-Crook, Lanza Teague, Katherine Howard

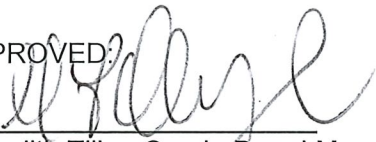
Promotion - Diana Howard, Sarah Lewis, Bethany Mikeska, Travis Lindner, Michael Gonzalez

Organization - Diana Howard, Katherine Howard, Teresa Craighead, Sarah Lewis

7. **ITEMS FOR FUTURE AGENDAS**

8. **ADJOURNMENT** Meredith Tilley-Crook adjourned the meeting at 10:13 a.m.

APPROVED:


Meredith Tilley-Crook, Board Member

10/18/23
Date approved

ATTEST:


Megan Folkerts, Senior Management Analyst