

On August 16, 2023, the Main Street Advisory Board was called to order by Melissa Southern, at 9:01 a.m., in the City Council Chambers at City Hall, 701 Main Street, Kerrville, Texas.

Members Present:

James Clint Morris
Sue Schulse
Melissa Southern, Chair
Lanza Teague
Meredith Tilley Crook

Members Absent:

Michael Gonzalez: Ex-Officio - HDBA
Katherine Howard: Ex-Officio - TIRZ
Diana Howard
Lyndia Rector

City Executive Staff Present:

Megan Folkerts, Senior Management Analyst

1. **CALL TO ORDER** Melissa Southern called the meeting to order at 9:01 a.m.
2. **ANNOUNCEMENTS**
3. **PUBLIC COMMENT PERIOD**
4. **APPROVAL OF MINUTES**
 - 4.A. Minutes from the regular Main Street Advisory Board (MSAB) meeting held on July 19, 2023.

Lanza Teague motioned to approve the minutes, and Clint Morris seconded. The motion passed 5-0.

5. **INFORMATION AND DISCUSSION**

- 5.A. Report Outs from "Four Pillar" Committees
 - Economic Vitality – Melissa Southern, Lyndia Rector –
 - None
 - Design – Sue Schulse, Meredith Tilley Crook –
 - Lanza spoke with Linda Stone about Historic Sign Project, who would love to help and has information to contribute. The Logo for the sign was sent to Meredith with permission to use.
 - Promotion – Diana Howard, Clint Morris
 - Clint compiled the list of businesses within the Main Street Boundary and sent that to staff
 - Organization – Diana Howard, Katherine Howard
 - None
- 5.B. Downtown Walking Tour Sign Project

Lanza provided an update- stated Linda Stone would like to be involved, and that KCHC would like to be a partner in this effort.

5.C. Downtown Beautification Projects

Megan provided an update regarding the downtown tree well project idea, and focus was redirected to other beautification ideas. Discussion surrounding a letter regarding flower pots as beautification was suggested to distribute to downtown businesses.

6. **CONSIDERATION AND POSSIBLE ACTION**

6.A. Recommendation for Amending MSAB Member Qualifications

The board discussed having 4 members remain under current qualifications, and opening up remaining 3 members to individuals with a "vested interest" in Main Street. Meredith Tilley Crook motioned to approve this amendment, Lanza Teague seconded, the motion passed 5-0.

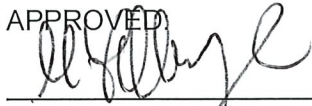
6.B. Recreation of a Main Street page on the City of Kerrville's website

Megan presented ideas on republishing existing Main Street pages within the City of Kerrville website, including the option to add the Downtown Walking Tour within the site, using GIS integration. Lanza Teague motioned to approve the recreation of the Main Street Page, Meredith Tilley-Crook seconded, and the motion passed 5-0.

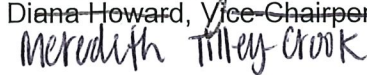
7. **ITEMS FOR FUTURE AGENDAS**

8. **ADJOURNMENT** Melissa Southern adjourned the meeting at 9:43 a.m.

APPROVED:

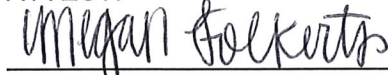


Diana Howard, Vice-Chairperson



9/20/23
Date approved

ATTEST:



Megan Folkerts, Senior Management Analyst