

CITY OF KERRVILLE, MAIN STREET ADVISORY BOARD MEETING**June 21, 2023**

On June 21, 2023, the Main Street Advisory Board was called to order by Melissa Southern, at 9:03 a.m., in the City Council Chambers at City Hall, 701 Main Street, Kerrville, Texas.

Members Present:

Diana Howard
Katherine Howard Ex-Officio/Liaison from TIRZ
James Clint Morris
Lyndia Rector
Melissa Southern, Chair
Lanza Teague
Meredith Tilley Crook

Members Absent:

Michael Gonzalez Ex-Officio/Liaison from HDBA
Sue Schulse

City Executive Staff Present:

Megan Folkerts, Senior Management Analyst

1. **CALL TO ORDER** Melissa Southern called the meeting to order at 9:03 a.m.
2. **ANNOUNCEMENTS**

Megan Folkerts gave an update that Kerrville did not receive the MoMS grant.

3. PUBLIC COMMENT PERIOD

Mayor Judy Eychner was present to speak about importance and support of downtown beautification efforts.

4. APPROVAL OF MINUTES

- 4.A. Minutes from the regular Main Street Advisory Board (MSAB) meeting held on May 17, 2023.

Clint Morris motioned to approve the minutes, and Lanza Teague seconded. The motion passed 5-0.

5. INFORMATION AND DISCUSSION

- 5.A. Downtown Beautification Projects

The board discussed desire to do a downtown walkabout to uncover ideas for flowers and beautification.

- 5.B. Report Outs from “Four Pillar” Committees
 - Economic Vitality – Melissa Southern, Lyndia Rector –
 - Lyndia Rector gave a detailed update on the status of downtown businesses.
 - Design –Sue Schulse, Meredith Tilley Crook –
 - Discussion around string lighting status, and desire for downtown walkabout for beautification project ideas.
 - Promotion – Diana Howard, Clint Morris

- Clint discussed still needing funding for DTK website, will create downtown organization list
- Organization – Diana Howard, Katherine Howard –
 - Diana echoed importance for downtown database

5.C. Four Pillar Committee Volunteer Information

The board discussed ongoing importance of volunteers, and will revisit once projects have been identified.

6. CONSIDERATION AND POSSIBLE ACTION

7. ITEMS FOR FUTURE AGENDAS

7.A. Downtown Walking Tour Sign Project

8. ADJOURNMENT Melissa Southern adjourned the meeting at 9:50 a.m.

APPROVED:

Melissa Southern, Chairperson
Diana Howard, Vice Chair

7-19-23
Date approved

ATTEST:

Megan Folkerts, Senior Management Analyst