

On June 21, 2023, the Main Street Advisory Board was called to order by Melissa Southern, at 9:03 a.m., in the City Council Chambers at City Hall, 701 Main Street, Kerrville, Texas.

Members Present:

Diana Howard
Katherine Howard Ex-Officio/Liaison from TIRZ
James Clint Morris
Lyndia Rector
Melissa Southern, Chair
Lanza Teague
Meredith Tilley Crook

Members Absent:

Michael Gonzalez Ex-Officio/Liaison from HDBA
Sue Schulse

City Executive Staff Present:

Megan Folkerts, Senior Management Analyst

1. **CALL TO ORDER** Melissa Southern called the meeting to order at 9:03 a.m.

2. **ANNOUNCEMENTS**

Megan Folkerts gave an update that Kerrville did not receive the MoMS grant.

3. **PUBLIC COMMENT PERIOD**

Mayor Judy Eychner was present to speak about importance and support of downtown beautification efforts.

4. **APPROVAL OF MINUTES**

- 4.A. Minutes from the regular Main Street Advisory Board (MSAB) meeting held on May 17, 2023.

Clint Morris motioned to approve the minutes, and Lanza Teague seconded. The motion passed 5-0.

5. **INFORMATION AND DISCUSSION**

- 5.A. Downtown Beautification Projects

The board discussed desire to do a downtown walkabout to uncover ideas for flowers and beautification.

- 5.B. Report Outs from “Four Pillar” Committees

- Economic Vitality – Melissa Southern, Lyndia Rector –
 - Lyndia Rector gave a detailed update on the status of downtown businesses.
- Design – Sue Schulse, Meredith Tilley Crook –
 - Discussion around string lighting status, and desire for downtown walkabout for beautification project ideas.
- Promotion – Diana Howard, Clint Morris

- Clint discussed still needing funding for DTK website, will create downtown organization list
- Organization – Diana Howard, Katherine Howard –
 - Diana echoed importance for downtown database

5.C. Four Pillar Committee Volunteer Information

The board discussed ongoing importance of volunteers, and will revisit once projects have been identified.

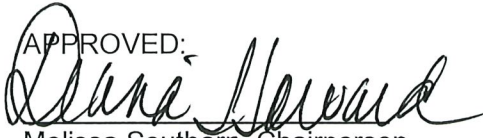
6. **CONSIDERATION AND POSSIBLE ACTION**

7. **ITEMS FOR FUTURE AGENDAS**

7.A. Downtown Walking Tour Sign Project

8. **ADJOURNMENT** Melissa Southern adjourned the meeting at 9:50 a.m.

APPROVED:



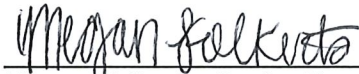
Melissa Southern, Chairperson

Diana Howard, Vice Chair

7-19-23

Date approved

ATTEST:



Megan Folkerts, Senior Management Analyst