

On May 17, 2023, the Main Street Advisory Board was called to order by Melissa Southern, at 9:00 a.m., in the City Council Chambers at City Hall, 701 Main Street, Kerrville, Texas.

**Members Present:**

Katherine Howard Ex-Officio/Liaison from TIRZ  
James Clint Morris  
Lyndia Rector  
Sue Schulse  
Melissa Southern, Chair  
Meredith Tilley Crook

**Members Absent:**

Diana Howard  
Lanza Teague  
Michael Gonzalez Ex-Officio/Liaison from HDBA

**City Executive Staff Present:**

Megan Folkerts, Senior Management Analyst

1. **CALL TO ORDER** Melissa Southern called the meeting to order at 9:00 a.m.

2. **ANNOUNCEMENTS**

Megan Folkerts gave an update on the downtown CDBG project status, the funding approved by the TIRZ board for the Clay/Water intersection improvements project, a status update on the KPUB underground utility project and garage streetscape project, and the application that KACC submitted for the MoMS Smithsonian traveling exhibit program.

3. **APPROVAL OF MINUTES**

- 3.A. Minutes from the regular Main Street Advisory Board (MSAB) meeting held on April 19, 2023.

Clint Morris motioned to approve the minutes, and Meredith Tilley Crook seconded. The motion passed 5-0.

- 3.B. Minutes from the Main Street Advisory Board (MSAB) Workshop held on April 19, 2023.

Meredith Tilley Crook motioned to approve the minutes, and Lyndia Rector seconded. The motion passed 5-0.

4. **PUBLIC COMMENT PERIOD**

5. **INFORMATION AND DISCUSSION**

- 5.A. Report Outs from "Four Pillar" Committees

- Economic Vitality – Melissa Southern, Lyndia Rector –
  - HDBA well attended, Busted Sandal set to open 7/4, Arcadia Live opened "The Shop" at 713 Water, Pookie;s Patisserie going into 711 Water, Off Main Brewing opening at 703 Water, Repose opened 5/1, Tome Boutique for sale.

- Design –Sue Schulse, Meredith Tilley Crook –
  - Discussion had around process for exploring string lighting
- Promotion – Diana Howard, Clint Morris
  - Clint discussed need for funding for DTK website
- Organization – Diana Howard, Katherine Howard –
  - Katherine discussed ideas for downtown planters

5.B. Four Pillar Committee Volunteer Information

The board discussed options for a “Call for Volunteers” but decided that it was important to identify action items beforehand.

6. **CONSIDERATION AND POSSIBLE ACTION**

6.A. Main Street Advisory Board's 2023 Plan of Work


The board unanimously approved and adopted the 2023 Plan of Work

7. **ITEMS FOR FUTURE AGENDAS**

7.A. Four Pillar Committee Volunteer Assignments

8. **ADJOURNMENT** Melissa Southern adjourned the meeting at 9:50 a.m.

APPROVED:

  
 Melissa Southern, Chairperson

6/21/23  
 Date approved

ATTEST:

  
 Megan Folkerts, Senior Management Analyst