

On April 19, 2023, the Main Street Advisory Board was called to order by Clint Morris, at 10:07 a.m., in the City Council Chambers at City Hall, 701 Main Street, Kerrville, Texas.

**Members Present:**

Katherine Howard Ex-Officio/Liaison from TIRZ  
James Clint Morris  
Michael Gonzalez Ex-Officio/Liaison from HDBA  
Lyndia Rector  
Lanza Teague  
Meredith Tilley Crook

**Members Absent:**

Diana Howard  
Sue Schulse  
Melissa Southern, Chair

**City Executive Staff Present:**

Megan Folkerts, Senior Management Analyst

1. **CALL TO ORDER** Clint Morris called the meeting to order at 10:07 a.m.
2. **APPROVAL OF MINUTES**
  - 2.A. Approval of minutes for the regular Main Street Advisory Board meeting held on March 22, 2023.

Lanza Teague motioned to approve the minutes, and Lyndia Rector seconded. The motion passed 5-0.

3. **PUBLIC COMMENT PERIOD**
4. **INFORMATION AND DISCUSSION**

4.A. Report Outs from "Four Pillar" Committees

- Economic Vitality – Melissa Southern, Lyndia Rector - None
- Design – Sue Schulse, Meredith Tilley Crook –
  - Downtown sign design approval, Master Naturalist recommendations, discussion regarding string lighting ideas
- Promotion – Diana Howard, Clint Morris
  - Clint discussed work being done on DTK website
- Organization – Diana Howard, Katherine Howard – None

4.B. Compile 2023 Work Plan Items

Board agreed to include action items discussed during 9am workshop, Megan to compile items into document for approval,

5. **CONSIDERATION AND POSSIBLE ACTION**
6. **ITEMS FOR FUTURE AGENDAS**
  - 6.A. Adopt 2023 Work Plan
  - 6.B. Present information on forming "Four Pillar" volunteer committees

7. **ADJOURNMENT** Clint Morris adjourned the meeting at 10:36 a.m.

APPROVED:

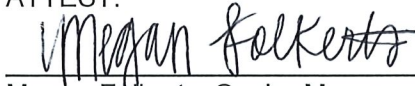


Melissa Southern, Chairperson

5/17/23

Date approved

ATTEST:



Megan Folkerts, Senior Management Analyst