

**CITY OF KERRVILLE, MAIN STREET ADVISORY BOARD
COMMITTEE MEETING**

October 19, 2022

On October 19, 2022, the Main Street Advisory Board was called to order by Melissa Southern - Chair, at 8:59 a.m., in the City Council Chambers at City Hall, 701 Main Street, Kerrville, Texas.

Members Present:

Melissa Southern, Chair
Diana Howard
Katherine Howard Ex-Officio/Liaison from TIRZ
James Clint Morris
Lyndia Rector
Sue Schulse
Lanza Teague

Members Absent:

Meredith Tilley Crook

City Executive Staff Present:

Megan Folkerts, Senior Management Analyst

1. **CALL TO ORDER** Melissa Southern called the meeting to order at 8:59 a.m.
2. **APPROVAL OF MINUTES**
 - 2.A. Approval of minutes for the regular Main Street Advisory Board meeting held on September 21, 2022.

Diana Howard motioned to approve the minutes, and Lyndia Rector seconded. The motion passed 7-0.

3. **PUBLIC COMMENT PERIOD**

Public Speakers were as follows:

- William Rector

4. **INFORMATION AND DISCUSSION**

4.A. Report Outs from "Four Pillar" Committees

- Economic Vitality – Melissa Southern, Lyndia Rector - None
- Design –Sue Schulse, Meredith Tilley Crook
 - William Rector presented KCHC sign project and partnership, communicated that KCHC was okay with MSAB taking over their historical sign project
- Promotion – Diana Howard, Clint Morris
 - Clint to make form, and Terry Robinson to provide email addresses for HDBA contacts. Committee to begin collecting contact information to begin social media promotions
- Organization – Diana Howard, Katherine Howard – None

4.B. Family Friendly Events

Katherine Howard reported that she has been in contact with the library to help coordinate more events. Some events from 2022 include:

- Arcadia bugs life event
- Trick or treating downtown
- HDBA free games for kids Earl Garrett closing
- Arcadia movie & once a month event for kids

4.C. Arcadia Sign Concept

Skipped, Meredith was not present to give report.

4.D. Downtown Parking Garage Streetscape Beautification- EIC Request

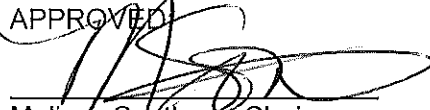
Megan presented streetscape project, showcasing the approved project slated for completion in 2023.

5. CONSIDERATION AND POSSIBLE ACTION

6. ITEMS FOR FUTURE AGENDAS

7. ADJOURNMENT Melissa Southern adjourned the meeting at 10:00am

APPROVED


Melissa Southern, Chairperson

11/18/23
Date approved

ATTEST:


Megan Folkerts, Senior Management Analyst