



**City of Kerrville**  
701 Main Street  
Kerrville, Texas 78028  
(830) 257-8000  
[www.kerrvilletx.gov](http://www.kerrvilletx.gov)

## **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE**

Contact: Stuart Cunyus, Public Information Officer  
(830) 258-1116  
[stuart.cunyus@kerrvilletx.gov](mailto:stuart.cunyus@kerrvilletx.gov)

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### **Sign up to be a booth sponsor at Family Fright Night**

**Kerrville, Texas (Aug. 30, 2022)** – The Kerrville Parks and Recreation Department is seeking booth participants and sponsors for our annual “Family Fright Night” Halloween event. The event will take place Monday, Oct. 31 in Louise Hays Park, 202 Thompson Dr., starting at 5:30 p.m. This event is free to the community and will include games, trick-or-treating, food trucks, a costume contest, bounce houses, and more.

Your organization or business can support this community event by registering to host a booth. Decorate your car trunk or your own 10' x 10' canopy tent to create a booth with a family-friendly Halloween theme of your choosing and distribute candy/prizes to trick-or-treaters. Include an activity for a little added fun. Booth entries must be submitted by Oct. 21 to be guaranteed a spot at the event.

Interested in supporting Family Fright Night but don't want to host a booth? Businesses and organizations can sponsor in-kind product for prizes or provide a monetary sponsorship. Cash sponsorships go directly towards providing candy, decorations and activities for this

event. For full sponsorship benefits, your donation commitment must be received by Oct. 7.

This is a great way to give back to the community and promote your business/organization or any upcoming events and programs.

“A free community event like Family Fright Night is only successful with the support of local organizations, clubs and businesses,” Recreation Manager Rosa Ledesma said. “Take pride in your community and show your support by signing up to participate with a booth today!”

The sponsorship packet and booth registration form can be found on the city’s website at [www.kerrilletx.gov/1455/Family-Fright-Night](http://www.kerrilletx.gov/1455/Family-Fright-Night), or visit the Parks Office located at 2385 Bandera Hwy. to pick up a copy.

For more information, contact the Parks and Recreation Department at (830) 257-7300, [recreation@kerrilletx.gov](mailto:recreation@kerrilletx.gov), visit the city’s website at [www.kerrilletx.gov](http://www.kerrilletx.gov), or follow us on Facebook at City of Kerrville TX – City Hall or Instagram at cityofkerrville.

KERRVILLE PARKS AND RECREATION

# SIGN UP TO BE A 'BOO' TH SPONSOR TODAY!

SHOW YOUR COMMUNITY THAT YOU CARE!

## CAR OR TENT BOOTH

- DECORATE CAR OR TENT BOOTH AND COME OUT TO THE EVENT
- BRING A GAME OR ACTIVITY FOR KIDS TO ENJOY
- HAVE ENOUGH CANDY / PRIZES FOR 3,000+ KIDS

## MONETARY SPONSOR

- DONATIONS WILL BE USED TO PURCHASE CANDY AND DECORATIONS



SUPPORTING

## FAMILY FRIGHT NIGHT

Oct  
31

(830) 257-7300 | [WWW.KERRVILLETX.GOV](http://WWW.KERRVILLETX.GOV) | [RECREATION@KERRVILLETX.GOV](mailto:RECREATION@KERRVILLETX.GOV)

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