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PRESS RELEASE

FOR IMMEDIATE RELEASE

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76th Annual Heart of the Hill Golf Tournament takes place this week at Scott Schreiner Golf Course

Kerrville, Texas (July 27, 2022) – The 76th Annual Heart of the Hills Golf Tournament (HOH) is taking place this week through Friday at the Scott Schreiner Municipal Golf Course. The tournament will bring in more than 200 golfers from all areas of Texas and surrounding states to Kerrville for some friendly yet competitive play.



Since its inception, this fundraising tournament has been played at the Scott Schreiner Golf Course. Roughly 60 percent of participants come from outside of Kerrville, which benefits Kerrville's local economy through hotel/motel occupancy tax and sales tax for area businesses, hotels, restaurants, retail shopping, and other area attractions. In addition to supporting local businesses, the Heart of the Hills Golf Association supports youth golf in the Texas Hill Country.

“We are at a full field at the 76th Heart of the Hills Tournament,” said the HOH Association Secretary and Treasurer. “Our mission is to support local business and youth/high school golf programs. The success of this tournament will allow golf programs at Tivy, Our Lady of the Hills, Center Point, Ingram and Comfort to flourish and grow. We also give to the East Kerr 4H chapter and the Kerrville Professional Firefighters Association Local 3230. All the winnings go back into local businesses. We are so thankful to the golfers who come out every year to support this mission.”

The success of this tournament is due to the dedicated board of directors that spend countless hours planning and preparing for the tournament each year. This board includes Steve Lynch, Debbie and Ken Minter, Jimmie Peschel, Dale Cloud, Rowdy Key, Ned Brown, Sam Braswell, and Kelli Lemmons.

Rather than cash, winners of the tournament receive ‘Kerr Bucks.’ Kerr Bucks can be used at participating local businesses for up to one year after the tournament. The Heart of the Hills Board is committed to supporting the local community and businesses. For a full list of sponsors and additional information on the tournament, please visit <https://www.hohkerr.com/>.

“Congratulations to the HOH board for 76 years of first-class tournament play at our course,” said Ashlea Boyle, director of Parks and Recreation. “We are fortunate for the opportunity to host such a wonderful event for so many years. We appreciate all of the hard work and efforts put forth in order for this event to be such a success and a tradition for many. A sincere ‘thank you’ to all involved including the board, sponsors, staff, and

players. We would also like to welcome the players to our community and hope everyone has an enjoyable time.”

For more information, contact the Parks and Recreation Department at (830) 257-7300, recreation@kerrvilletx.gov, visit the tournament website at www.hohkerr.com, or follow us on Facebook at City of Kerrville TX – City Hall or Instagram at cityofkerrville.



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