



**KERRVILLE MAIN STREET ADVISORY BOARD AGENDA**  
**JULY 20, 2022, 3:00 PM**  
**CITY HALL, 701 MAIN STREET, KERRVILLE, TEXAS**  
**CITY COUNCIL CHAMBERS**



***Main Street Meeting Procedures during the Disaster Declaration***

The Kerrville Main Street Advisory Board will conduct its July 20, 2022 meeting as a meeting that is open to public attendance. COVID-19 (Coronavirus) provides unique concerns in that gathering members of the public and City staff within a physical setting may constitute a public health risk. In an effort to avoid and mitigate health risks, standard safety protocols must be observed by board members, City staff, and citizens/visitors attending this meeting. If you are feeling ill, or running a fever over 100.2, please do not attend. Masks are voluntary. Note that no online (virtual) meeting is offered for this meeting.

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Members of the public who submitted a "Speaker Request Form" will be permitted to offer public comments as provided by the agenda and as permitted by the presiding office during the meeting. A recording of the meeting will be made and will be available to the public in accordance with the Open Meetings Act.

**1. CALL TO ORDER**

**2. APPROVAL OF MINUTES**

2.A. Approval of minutes for the regular Main Street Advisory Board meeting held on June 15, 2022.

**3. PUBLIC COMMENT PERIOD**

**4. INFORMATION AND DISCUSSION**

4.A. Report Outs from "Four Pillar" Committees

- Economic Vitality – Melissa Southern, Lyndia Rector
- Design – Sue Schulse, Meredith Tilley Crook
- Promotion – Diana Howard, Clint Morris
- Organization – Diana Howard, Katherine Howard

4.B. Discuss and adopt Transformation Strategy

4.C. Refine action items from Work Plan

**5. CONSIDERATION AND POSSIBLE ACTION**

**6. ITEMS FOR FUTURE AGENDAS**

6.A. Brainstorm potential volunteers for committees

**7. ADJOURNMENT**

I hereby certify that this agenda was posted as notice of the meeting on the bulletin board at the City Hall of the City of Kerrville, Texas, and on the City's website on the following date and time: 7/12/2022 at 2:30 p.m. and remained posted continuously for at least 72 hours preceding the scheduled time of the meeting.

Kesha Franchina

Kesha Franchina, Deputy City Secretary, City of Kerrville, Texas

Revised/canceled 7/19/2022, Kesha Franchina Deputy City Secretary