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PRESS RELEASE

FOR IMMEDIATE RELEASE

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City to conduct National Community Survey poll

Kerrville, Texas (March 25, 2022) – The City of Kerrville is sponsoring its third National Community Survey (NCS) between late-March to mid-May, 2022. This survey is similar to NCS surveys conducted by the city in 2016 and 2019, with the resulting data helping to gauge public opinion on various topics and issues facing Kerrville.

The survey is being conducted by POLCO/National Research Center, an online community engagement platform that provides the tools local governments need to bring community members and leaders together. This coming week, NCS surveys will be mailed to 2,700 homes

The City of Kerrville 2022 Community Survey
Please complete this survey if you are at least 18 years old and in the household who most recently had a birthday (the year of birth does not matter). Your responses are confidential and no identifying information will be shared.

1. Please rate each of the following aspects of quality of life in Kerrville.

	Excellent	Good	Fair	Poor	Don't know
Kerrville is a place to live.....	1	2	3	4	5
Kerrville is a place to raise a family.....	1	2	3	4	5
Kerrville is a place to raise children.....	1	2	3	4	5
Kerrville is a place to work.....	1	2	3	4	5
Kerrville is a place to retire.....	1	2	3	4	5
Kerrville is a place to retire.....	1	2	3	4	5
The overall quality of life in Kerrville.....	1	2	3	4	5
Residence in Kerrville.....	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Kerrville as a whole.

	Excellent	Good	Fair	Poor	Don't know
Overall economic health of Kerrville.....	1	2	3	4	5
Overall quality of the transportation system (roads, bridges, port, bus).....	1	2	3	4	5
Overall design or layout of Kerrville's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.).....	1	2	3	4	5
Overall level of safety in Kerrville.....	1	2	3	4	5
Overall level of crime in Kerrville.....	1	2	3	4	5
Overall quality of parks and recreation opportunities.....	1	2	3	4	5
Overall health and well-being of Kerrville's residents.....	1	2	3	4	5
Overall level of satisfaction with the arts.....	1	2	3	4	5
Residents' connection and engagement with their community.....	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following.

	Very unlikely	Somewhat unlikely	Somewhat likely	Very likely	Extremely likely
Participate in a Kerrville community service.....	1	2	3	4	5
Recommend Kerrville to friends and family.....	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	Very unsafe	Somewhat unsafe	Somewhat safe	Very safe	Extremely safe
In your neighborhood during the day.....	1	2	3	4	5
In Kerrville's downtown/commercial area.....	1	2	3	4	5
During the day.....	1	2	3	4	5
From property crime.....	1	2	3	4	5
From terrorism.....	1	2	3	4	5
From law enforcement or other natural disaster.....	1	2	3	4	5

5. Please rate how safe or unsafe you feel the Kerrville community does at each of the following.

	Safe	Unsafe	Extremely safe	Extremely unsafe
Making all residents feel welcome.....	1	2	3	4
Maintaining a safe environment for all.....	1	2	3	4
Maintaining a safe environment for children.....	1	2	3	4
Valuing and respecting people from diverse backgrounds.....	1	2	3	4
Making use of available resources (electric, dental, food banks, etc.).....	1	2	3	4

6. Please rate each of the Kerrville community.

	Excellent	Good	Fair	Poor	Don't know
Overall quality of streets and service establishments in Kerrville.....	1	2	3	4	5
Overall design or layout of Kerrville's residential and commercial areas.....	1	2	3	4	5
Value of Kerrville's commercial area.....	1	2	3	4	5
Employment opportunities.....	1	2	3	4	5
Transportation services.....	1	2	3	4	5
Cost of living in Kerrville.....	1	2	3	4	5
Overall image or reputation of Kerrville.....	1	2	3	4	5

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that affect our city. Surveys will be sent both by mail and online to randomly selected households during the polling timeline.

The city will conduct a separate online survey that is open to all residents just a few weeks from now.

The National Community Survey is the gold standard in community assessments today. This benchmarking community survey provides a comprehensive and accurate picture of livability and resident perspectives about local government services, policies and management. The NCS is conducted in hundreds of communities in nearly every U.S. state.

The NCS uses scientific survey methods and best practices of the modern day to guarantee valid findings and puts results into meaningful context. Drawing from the largest resident opinion database of its kind, representing well over 30 million Americans, The NCS compares local results with benchmarks compiled from surveys conducted across the U.S.

The City of Kerrville thanks all mailing and online recipients for responding to this poll, and we look forward to sharing the results with citizens in mid-June, 2022.