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## PRESS RELEASE

### FOR IMMEDIATE RELEASE

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### City to conduct National Community Survey poll

**Kerrville, Texas (March 25, 2022)** – The City of Kerrville is sponsoring its third National Community Survey (NCS) between late-March to mid-May, 2022. This survey is similar to NCS surveys conducted by the city in 2016 and 2019, with the resulting data helping to gauge public opinion on various topics and issues facing Kerrville.

The survey is being conducted by POLCO/National Research Center, an online community engagement platform that provides the tools local governments need to bring community members and leaders together. This coming week, NCS surveys will be mailed to 2,700 homes

in Kerrville. The city hopes that those receiving the surveys will take time to fill them out and return them in the included envelopes so that we might better know your opinions on decisions

#### The City of Kerrville 2022 Community Survey

Please complete this survey if you are the adult (age 18 or older) in the household who most recently had a birthday (the year of birth does not matter). Your responses are confidential and no identifying information will be shared.

#### 1. Please rate each of the following aspects of quality of life in Kerrville.

	Excellent	Good	Fair	Poor	Don't know
Kerrville is a place to live.....	1	2	3	4	5
Your neighborhood is a place to live.....	1	2	3	4	5
Kerrville is a place to raise children.....	1	2	3	4	5
Kerrville is a place to visit.....	1	2	3	4	5
Kerrville is a place to work.....	1	2	3	4	5
Kerrville is a place to retire.....	1	2	3	4	5
The overall quality of life in Kerrville.....	1	2	3	4	5
Sense of community.....	1	2	3	4	5

#### 2. Please rate each of the following characteristics as they relate to Kerrville as a whole.

	Excellent	Good	Fair	Poor	Don't know
Overall economic health of Kerrville.....	1	2	3	4	5
Overall quality of the management system (parks, highways, street, bus) in Kerrville.....	1	2	3	4	5
Overall design or layout of Kerrville's residential and commercial areas (e.g. homes, bus stops, streets, parks, etc.).....	1	2	3	4	5
Overall quality of the safety infrastructure in Kerrville.....	1	2	3	4	5
Overall quality of safety in Kerrville.....	1	2	3	4	5
Overall quality of cultural entertainment in Kerrville.....	1	2	3	4	5
Overall quality of parks and recreation opportunities.....	1	2	3	4	5
Overall health and well-being of people living in Kerrville.....	1	2	3	4	5
Overall opportunities for education, culture, and the arts.....	1	2	3	4	5
Residents' commitment and engagement with their community.....	1	2	3	4	5

#### 3. Please indicate how likely or unlikely you are to do each of the following.

	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't know
Recommend living in Kerrville to someone who asks.....	1	2	3	4	5
Reside in Kerrville for the next five years.....	1	2	3	4	5

#### 4. Please rate how safe or unsafe you feel:

	Very safe	Somewhat safe	Somewhat unsafe	Very unsafe	Don't know
In your neighborhood, during the day.....	1	2	3	4	5
In your neighborhood, at night.....	1	2	3	4	5
During the day.....	1	2	3	4	5
At night.....	1	2	3	4	5
From property crime.....	1	2	3	4	5
From violent crime.....	1	2	3	4	5
From fire, flood, or other natural disaster.....	1	2	3	4	5

#### 5. Please rate the job you feel the Kerrville community does at each of the following.

	Excellent	Good	Fair	Poor	Don't know
Making it a pleasant place to live.....	1	2	3	4	5
Attracting people from diverse backgrounds.....	1	2	3	4	5
Valuing and respecting residents' diverse backgrounds.....	1	2	3	4	5
Taking care of vulnerable residents (elderly, disabled, homeless, etc.).....	1	2	3	4	5

#### 6. Please rate each of the following in the Kerrville community.

	Excellent	Good	Fair	Poor	Don't know
Overall quality of business and service establishments in Kerrville.....	1	2	3	4	5
Variety of businesses and service establishments in Kerrville.....	1	2	3	4	5
Vibrance of downtown/commercial area.....	1	2	3	4	5
Employment opportunities.....	1	2	3	4	5
Shopping opportunities.....	1	2	3	4	5
Overall image or reputation of Kerrville.....	1	2	3	4	5

that affect our city. Surveys will be sent both by mail and online to randomly selected households during the polling timeline.

The city will conduct a separate online survey that is open to all residents just a few weeks from now.

The National Community Survey is the gold standard in community assessments today. This benchmarking community survey provides a comprehensive and accurate picture of livability and resident perspectives about local government services, policies and management. The NCS is conducted in hundreds of communities in nearly every U.S. state.

The NCS uses scientific survey methods and best practices of the modern day to guarantee valid findings and puts results into meaningful context. Drawing from the largest resident opinion database of its kind, representing well over 30 million Americans, The NCS compares local results with benchmarks compiled from surveys conducted across the U.S.

The City of Kerrville thanks all mailing and online recipients for responding to this poll, and we look forward to sharing the results with citizens in mid-June, 2022.