



City of Kerrville
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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Kerrville River Festival to take place Saturday in Louise Hays Park

Kerrville, Texas (Oct. 12, 2021) – The City of Kerrville Parks and Recreation Department is excited to celebrate the city's incorporation and heritage with the second annual Kerrville River Festival to be held this Saturday, Oct. 16, in Louise Hays Park, 202 Thompson Dr. This FREE event also encourages people to get outdoors, be active, and play.

Event Details

The festival gates open at noon, but will also feature morning activities including the Kerrville Craft Beer Run (5K), exercise classes, and a Kerrville Sand Volleyball Association tournament. This year's annual festival will feature an array of family activities, community exhibitors, and major entertainment capped off by fireworks display at approximately 9:30 p.m. The concert portion of the event will feature four different artists, a circus thrill show, and mini-performances by local organizations.

The headliner for the 2021 Kerrville River Festival concert is country music star Jerrod Niemann. Texas' own Austin Meade will also be performing, as well as Willow City and the Ryan Ross band. The band lineup for this event is as follows:

- 3:30 p.m. – Ryan Ross Band
- 5 p.m. – Willow City
- 6:30 p.m. – Austin Meade
- 8 p.m. – Jerrod Niemann

For a full list of currently scheduled activities, please visit: www.kerrvilleriverfestival.org.

Food and beverages will be available for purchase. Coolers are allowed but outside alcohol is prohibited. Glass containers, smoking (including e-cigarettes) and pets are prohibited.

Event Parking and Pedestrian Access

For safety, Louise Hays Park will be closed to vehicular traffic all day on Oct. 16, with the exception of legally marked handicapped vehicles (plates/tags) while spots last. Free covered parking is available in the downtown parking garage on Clay St. As a courtesy, FREE shuttle buses will provide transportation to the park for those that park in the Downtown parking garage. Limited parking will also be available in the grassy area in front of Lehmann-Monroe Park at the intersection of La Casa Drive East and Park Lane East.

Pedestrians can access the park via the main Louise Hays Park entrance, Lehmann-Monroe entrance, the new sidewalk connection entrance near Park Lane Apartments, and the

River Trail (before 6 p.m.). Additionally, the stairs and bridge located behind the Butt-Holdsworth Memorial Library are closed for safety and inaccessible.

Kerrville River Trail

The River Trail will be closed from Francisco Lemos Street through Tranquility Island beginning at 6 p.m. for safety during the fireworks show. The public may enjoy the use of the island until this time, and resume again on Sunday. The trail is open from dawn to dusk each day. Motorized vehicles, including golf carts, and skateboards are prohibited on the River Trail.

The Kerrville Parks and Recreation Department would like to thank this year's major sponsors: Ken Stoepel Ford, Tinsley Realty Group, Schreiner University, State Aire, and Peterson Health. Thank you so much for investing in this event for our community and visitors to enjoy!

For more information, contact the Parks and Recreation Department at (830) 257-7300, recreation@kerrvilletx.gov, visit the city's website at www.kerrvilletx.gov, or follow us on Facebook at City of Kerrville TX – City Hall or Instagram at cityofkerrville.



The City of Kerrville Presents:



FREE ADMISSION

JERROD NIEMANN

AUSTIN MEADE WILLOW CITY RYAN ROSS BAND

FEATURING

CIRQUE ACROBAT



SATURDAY, OCTOBER 16th

12 PM | **9:30PM**
ADMISSIONS **FIREWORKS**

LOUISE HAYS PARK
202 Thompson Drive

MASTER OF CEREMONIES: JUSTIN McCLURE, JAM BROADCASTING

KID'S ZONE EXHIBITORS FIREWORKS



830-257-7300 WWW.KERRVILLERIVERFESTIVAL.ORG

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