

PARKS AND RECREATION ADVISORY BOARD
MINUTES OF A REGULAR MEETING

KERRVILLE, TEXAS
DECEMBER 17, 2020

MEMBERS PRESENT

Celeste Hamman, Chair; Lisa Nye-Salladin, Vice-Chair; Matthew Thurlow; Wayne Uecker; Jesse Olivera; Lynda Ables; Rose Bradshaw; Dr. Charles Hueber, Greg Peschel

ABSENT MEMBERS

None

STAFF PRESENT

Ashlea Boyle, Director of Parks and Recreation; Rosa Ledesma, Parks and Recreation Specialist; Tina North, Office Manager

CALL TO ORDER

On Thursday, December 17, 2020 the Parks and Recreation Advisory Board regular meeting was called to order by Celeste Hamman, Chair at 8:15 a.m. in the meeting room at the Butt-Holdsworth Memorial Library Meeting Room.

INVOCATION

Offered by Lynda Ables

1. VISITOR / CITIZENS FORUM

None.

2. APPROVAL OF MINUTES

2A. Approval of minutes of the Parks and Recreation Advisory Board regular meeting held on September 17, 2020. Dr. Charles Hueber motioned to approve the minutes; motion was seconded by Rose Bradshaw and passed 9-0.

3. INFORMATION AND DISCUSSION

Public Art

Mrs. Boyle introduced Jeremy Walther, owner of Pint & Plow Brewing Company. Mr. Walther spoke on the Highway 27 Underpass Public Art Project - located on the Kerrville River Trail, the Highway 27 Underpass Mural is a collaborative public art project between the City of Kerrville, the nonprofit organization Big Seed, and Schreiner University.

Big Seed – Their mission is to support youth throughout the Texas Hill Country in their exploration and development of artistic passion. Big Seed events include musical performance, film presentations, educational workshops, and art displays in rotating venues that broaden artist exposure to expanded audiences and opportunities.

Public Art (Hwy 27 River Trail Underpass) – approach to identify qualities of Kerrville that make it special, instill each quality into a visual representative concept, develop a program that gages a diversity of artists and users and then make it happen. The steps in achieving this would be; 1) Big Seed to finalize concept, 2) assign columns / patterns, 3) budget / fundraising, 4) logistics / execution, and 5) project management.

3B. Parks Ambassador Program

Celeste Hamman spoke about assembling a pool of volunteers to help with 2021 Parks and Recreation events; pending COVID-19 restrictions and regulation changes. Charles Hueber added that the board should consider screening applicants / volunteers before allowing those interested to participate. Rosa Ledesma explained, as previously

discussed amongst some board members, that the vision of the Parks Ambassador Program would be to go beyond just board member volunteers and actually open the program to citizens willing to help with upcoming events. Ms. Ledesma also mentioned that she and another board member would be acting as liaisons to the qualified volunteers.

3C. **Director's Report**

Mrs. Boyle gave a presentation and provided updates on the following:

Project Update – All capital projects have been completed

Department Divisions & FY21 Budgets – General Fund Expenses (\$3,040,796) with the breakdown per division as follows:

- Aquatics – \$174,808
- Tennis Center – \$20,694
- Kerrville-Schreiner Park – \$510,207
- Parks Maintenance – \$1,342,771
- Sports Complex – \$590,988
- Recreation – \$204,257
- Community Events – \$197,070
- Golf Fund (separate fund) – \$947,705

- FY21 Revenue Forecast – General Fund – \$764,717; Golf Fund – \$947,705

Events and Activities Updates

- Halloween Activities –
 - *Scarecrow and Skeletons Showdown* was held during the Halloween season. Residents were asked to submit photos of their decorations for a chance to win fun prizes.
 - *Pumpkin Rock Scavenger Hunt* was an ongoing scavenger hunt where rocks were placed along the Kerrville River Trail and at various trailheads. Once a rock was found, they could be turned into the Parks Office for a Halloween goodie bag.
 - For Halloween, the Louise Hays Park Large Pavilion was decorated with our Halloween decorations to help keep the Halloween tradition alive for the COVID-19 pandemic.
 - A fall photo area was also placed in Louise Hays Park for the month of November giving people fun photo opportunities.
- Running Home for the Holidays 5K – This year's 5K was virtual due to COVID-19 and took place from December 5th thru December 13th. There were 30 participants. The entire River Trail is used in an effort to reduce crowds during the pandemic. Participants were not restricted to the trail or parks. Participants that register get t-shirts, medals, and a raffle ticket for prizes.
- Light the Island Project – A phased Kerrville 2050 action item project. This project consists of up lighting for an enhanced experience with the goal to light approximately 100 trees along Tranquility Island. Electrical infrastructure installation required for expansion.
- Snow on the Island – Artificial snow machines on two Saturday evenings in December of 2019; approximately 50 people were in attendance. This would have been expanded to every Saturday for December 2020 if not for COVID-19.

- Light up the Hills – KCLC hosted a live Christmas lighting video on November 21st which can be viewed on the KCLC Facebook page @KerrvilleChristmasLightingCorp.
- Daddy & Daughter Dance – will not be held in February 2021. Contingent date for later in the year, due to COVID-19; if held due to COVID-19 restrictions, this event may look different.
- Drive-In Movie – this new event's primary location will be in the large field at Kerrville-Schreiner Park. A fun and exciting way to stay safe during the pandemic, tickets will be sold online and at the Park Office for this event.
- Socially Distanced Activities – Recreation division provided an opportunity for families to complete online and socially-distanced activities at home or in our parks during the pandemic.

Leagues and Park Operations

- Adult Soccer League – The summer league was held at the Kerrville Sports Complex with six teams. A winter league was held at the Loop 534 sports fields with six teams.
- Adult Flag Football League – A spring league was held at the Loop 534 sports fields with five participating teams. Only four games were played due to COVID-19. Prorated refunds were given back to teams.
- Kerrville-Schreiner Park –
 - Signage throughout KSP is being updated and phased thought the park. Each large directional sign has a different creative backside that helps represent our park and Texas using the Pecan Tree, the Texas Bluebonnet, the Guadalupe Bass, and the Texas Longhorn.
 - KSP will close the hillside of the park December 2nd thru December 18th for the Annual Bow Hunt. The park will reopen on December 19th. Harvest count as of December 16th is seven whitetail does, eight whitetail bucks, one axis buck, and one antelope doe.
 - The Hillside Tepee is being rebuilt as a winter project after the storms in May 2020 destroyed it.
 - Kerrville-Schreiner Park COVID-19 impacts resulted in 832 cancellations equating to \$66,585 in revenue loss. Reservations were not accepted from mi-March to May 31st; on re-opening day, June 1st, KSP made \$15,404 in revenue.
- Golf Highlights –
 - Free keychains and golf towels are available at the Pro Shop to help promote the Golf Course.
 - Currently creating logo for the Golf Course
 - A Stay and Play ad for Golf and KSP were placed in the Texas Golf Insider.
 - Awarded the #1 Golf Course by the Kerrville Daily Times in 2020.
- Golf Course Budget Performance Summary –
 - FY20 cash balance broke even with \$948,894 in revenue and \$945,204 in expenditures.
 - FY19 deficit of \$45,782 with \$923,521 in revenue and \$969,303 in expenditures.

Lisa Nye-Salladin left at 9:37am.

- Kerrville Sports Complex – Due to COVID-19 the Sports Complex was closed from March 2020 through May 2020. D-BAT tournaments resumed on June 6th and fall soccer resumed in September. Kerrville Little League and youth soccer organizations will not be charged usage fees for the complex. Staff has been working with Kerrville Little League in an attempt for them to play at our facility. The Sports Complex received a \$500,000 grant from The Cailloux Foundation for improvements to be split between two years; \$300K for Pod 3 lighting in 2020 (which is completed), and \$200K for further improvements such as artificial turf for the bull-pens and high wear areas in 2021. D-Bat tournament team participation has increased from 601 teams in 2018 to 924 in 2020.
- Aquatics Operations – accepting applications for our seasonal summer staff; training will be provided and must be 15 years of age
- Aquatics Promotional Days – Of the six themed days, two themed days were held: the Father's Day Special which had 30 participants, and the Shark Week Promo that had six participants. Aquatics Safety Day, Family Swim Night, Independence Day Celebration, and the Olympic Pool 50th Birthday Bash were all canceled due to COVID-19.
 - Texas Arbor Day – a new plaque was dedicated to thank both local craft brewers, Basement Brewers and Pint and Plow for contributing to our tree planting program. Posters and mugs are available for sale at local businesses with a portion of proceeds to support our tree planting program.
 - Trout Restock – the Texas Parks and Wildlife Trout Restocking Program will host a trout restocking in Louise Hays Park. The first release was December 16th, and the second release will be held on January 12th each restock will consist of 1,200 rainbow trout.

Board Quarterly Meeting Schedule 2021

1st Quarter - March 4th
3rd Quarter - September 9th

2nd Quarter - June 10th
4th Quarter - December 9th

Board Terms – Mrs. Boyle shared the Parks and Recreation Advisory Board Terms, as follows:

- Terms to expire March 31, 2021:
 - Members eligible for reappointment: Wayne Uecker, Greg Peschel, Jesse Olivera and Charles Hueber.
 - Members 2nd terms to expire: Rose Bradshaw and Lisa Nye-Salladin.
- Terms to expire April 1, 2022:
 - Members 2nd terms to expire: Celeste Hamman, Matthew Thurlow, and Lynda Ables.

4. ITEMS FOR FUTURE AGENDA

None.

5. ANNOUNCEMENTS OF COMMUNITY INTEREST

None.

6. ADJOURNMENT

Adjourned at 9:50 a.m.

APPROVED: Celeste Hamman
Celeste Hamman, Chair

DATE: 3/25/2021

ATTEST: ABoyle
Ashlea Boyle, Director of Parks and Recreation

RECORDING SECRETARY: Tina North
Tina North, Office Manager