

**CITY OF KERRVILLE, MAIN STREET ADVISORY BOARD  
COMMITTEE MEETING**

**December 16, 2020**

On December 16, 2020, the Main Street Advisory Board was called to order at 3:00 p.m. in the City Council Chambers at City Hall, 701 Main Street, Kerrville, TX.

**Members Present:**

Mary Elaine Jones  
James Clint Morris  
Anne Overby  
Lyndia Rector  
Michael Wellborn  
William Rector Ex-Officio/Liaison from HDBA

**Members Absent:**

Diane Howard  
Melissa Southern  
Katherine Howard Ex-Officio/Liaison from TIRZ

**City Executive Staff Present:**

Mark McDaniel, City Manager  
EA Hoppe, Deputy City Manager  
Maya Johnson, Executive Assistant

**Visitors Present:** None

**1. APPROVAL OF MINUTES**

1.A. Approval of minutes for the regular Main Street Advisory Board meeting held on November 18, 2020.

James Clint Morris moved to approve minutes, Anne Overby seconded, and the motion passed.

**2. INFORMATION AND DISCUSSION**

2.A. Update on Downtown Retail Retention and Recruitment Strategy. (Retail Coach).

Mark McDaniel presented Retail Coach's written update. Discussion was had regarding length of Retail Coach's Downtown contract with the city.

2.B. Report on Holiday Open House. (William Rector).

William Rector detailed the success of the 2020 event and shared the upcoming planning dates for the 2021 event.

2.C. Discussion on sidewalk brick program and requests for proposals (RFPs) for administrative services and requests for qualifications (RFQs) for engineering services related to the 2021 Main Street Program administered by the Texas Department of Agriculture (TDA). (E.A. Hoppe).

E.A. Hoppe presented information and responded to questions. Subcommittee was formed to address a deteriorated brick solution. Mary Elaine Jones, Lyndia Rector, and James Clint Morris volunteered.

2.D. Update on the Texas Hill Country Trail Grant application. (Maya Johnson).

Maya Johnson provided an update on the Texas Hill Country Trail Region's grant application submission and expected award date.

#### ADJOURNMENT

Meeting was adjourned at 3:47 p.m.

#### APPROVED:

  
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Mary Elaine Jones, Chair

1-27-2021

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Date approved

#### ATTEST:

  
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Maya Johnson, Executive Assistant